OHM Advancing Communities®

PATASKALA COMPREHENSIVE PLAN

Public Meeting
Wednesday, August 8th, 2018

AGENDA

01 Introduction

02 Project Overview

03 Existing Conditions
- Demographics
- Physical Environment

04 Participant Activities
- Small Group Work
- Open House Stations (5)

01
INTRODUCTION

WHO WE ARE

We believe in the power of multidisciplinary teamwork to find ideas that aren’t just different—they’re better.

OHM
Advancing Communities®

OHM Advancing Communities®

ARCHITECTURE - ENGINEERING - PLANNING

A community advancement firm

OHM Advancing Communities®

50+ years

350 staff members

Ohio | Michigan | Tennessee

We've been advancing communities since 1962 by keeping our singular forward-thinking focus on putting people first.

02
PROJECT OVERVIEW

02

WHAT IS A COMPREHENSIVE PLAN?

Project Overview

It’s a blueprint for the next 10-20 years!

02 WHAT SHOULD IT DO?

Project Overview

- Create a **unified vision** and goals for the community with implementable actions
- Provide **long-term guidance** for public and private sector land use and development decisions
- Steer **public dollars** to spur private sector investment
- Protect **valuable resources**
- Identify opportunities to **improve quality of life**

02 WHAT WILL IT INCLUDE?

Project Overview

- Assessment of existing conditions citywide
- Maps of existing and future land use
- Strategies for improving housing, mobility, quality of life, etc.
- Action steps to achieve the community's goals

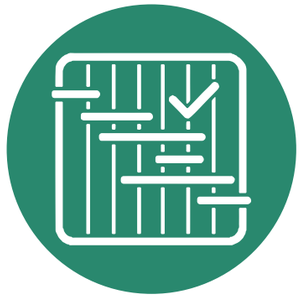
02 PROJECT APPROACH

Project Overview

A COORDINATED EFFORT

OHM Advancing Communities® + CITY OF PATASKALA 1851

YOU ARE HERE.



PHASE 1:
PREPARING FOR
THE PLAN

PHASE 2:
UNDERSTANDING
THE CONTEXT

PHASE 3:
ENGAGE AND
LISTEN

PHASE 4:
DEVELOPING AND
TESTING THE PLAN

PHASE 5:
FINALIZING THE
PLAN, SETTING UP
IMPLEMENTATION

02 PROJECT APPROACH

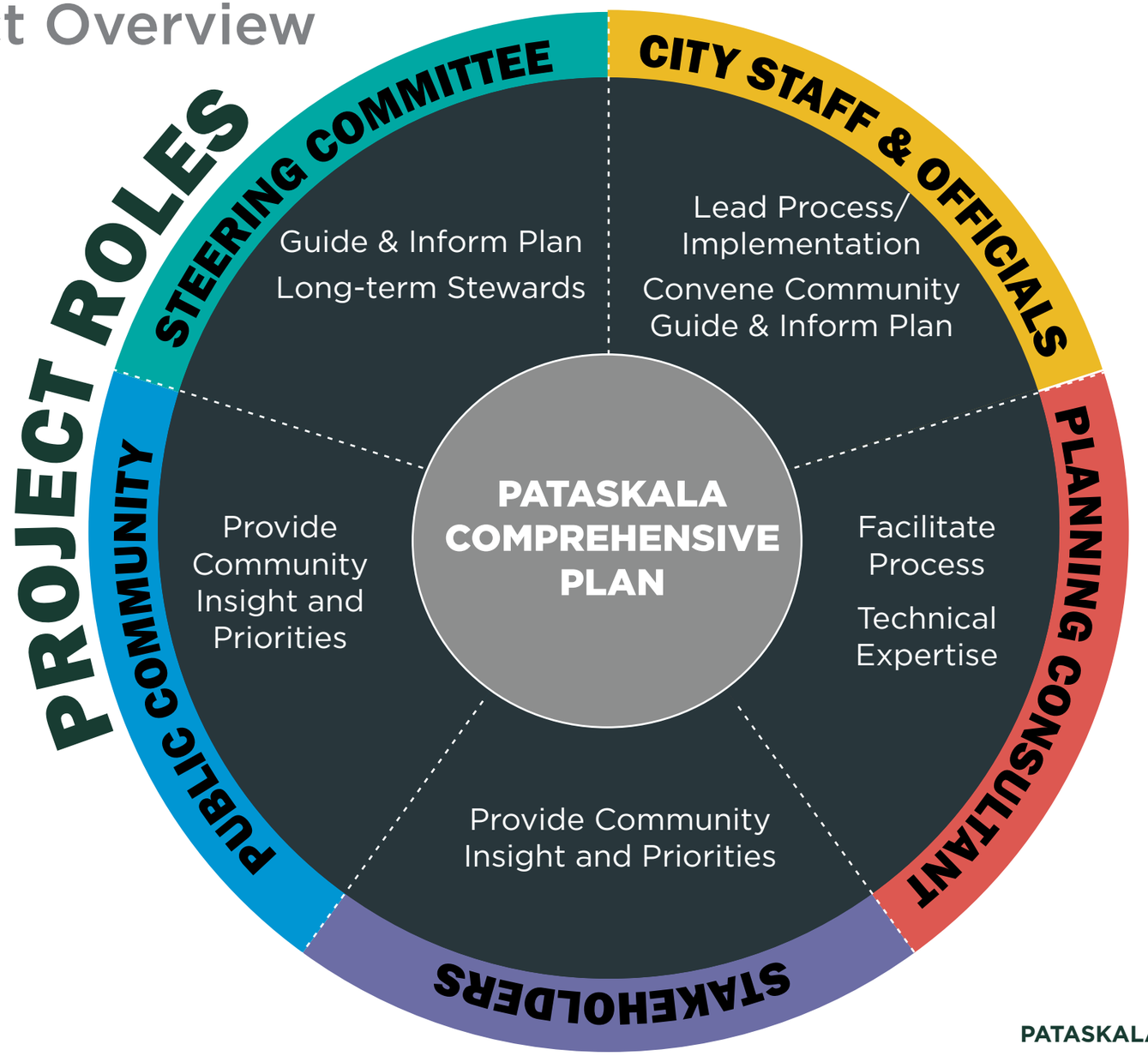
Project Overview

- **Gather** information about the community
- **Understand** the context of the plan and the city
- **Test** the key themes of the plan with the public
- **Illustrate** plan elements with maps & graphics
- **Finalize** the plan with the public and kickoff implementation!

02

WHO'S INVOLVED?

Project Overview



02 PLAN INPUTS

Project Overview

Public Input

- ✓ Farmers Market
- ✓ Stakeholder Meetings
- **Public Meeting**
- Public Open House

CLOSES AUG 20TH

Community Survey

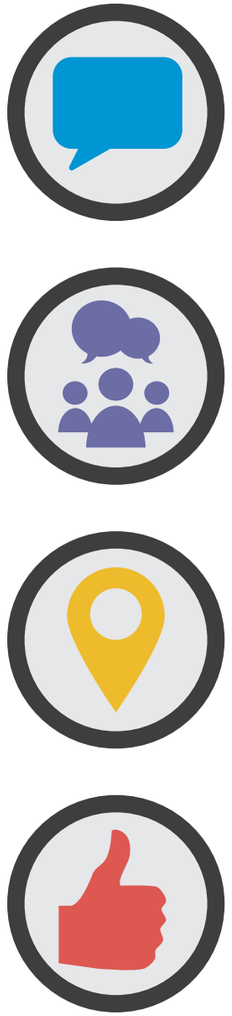
(545 responses!)

Existing Conditions

- ✓ People and Place

Best Practices

Local and National



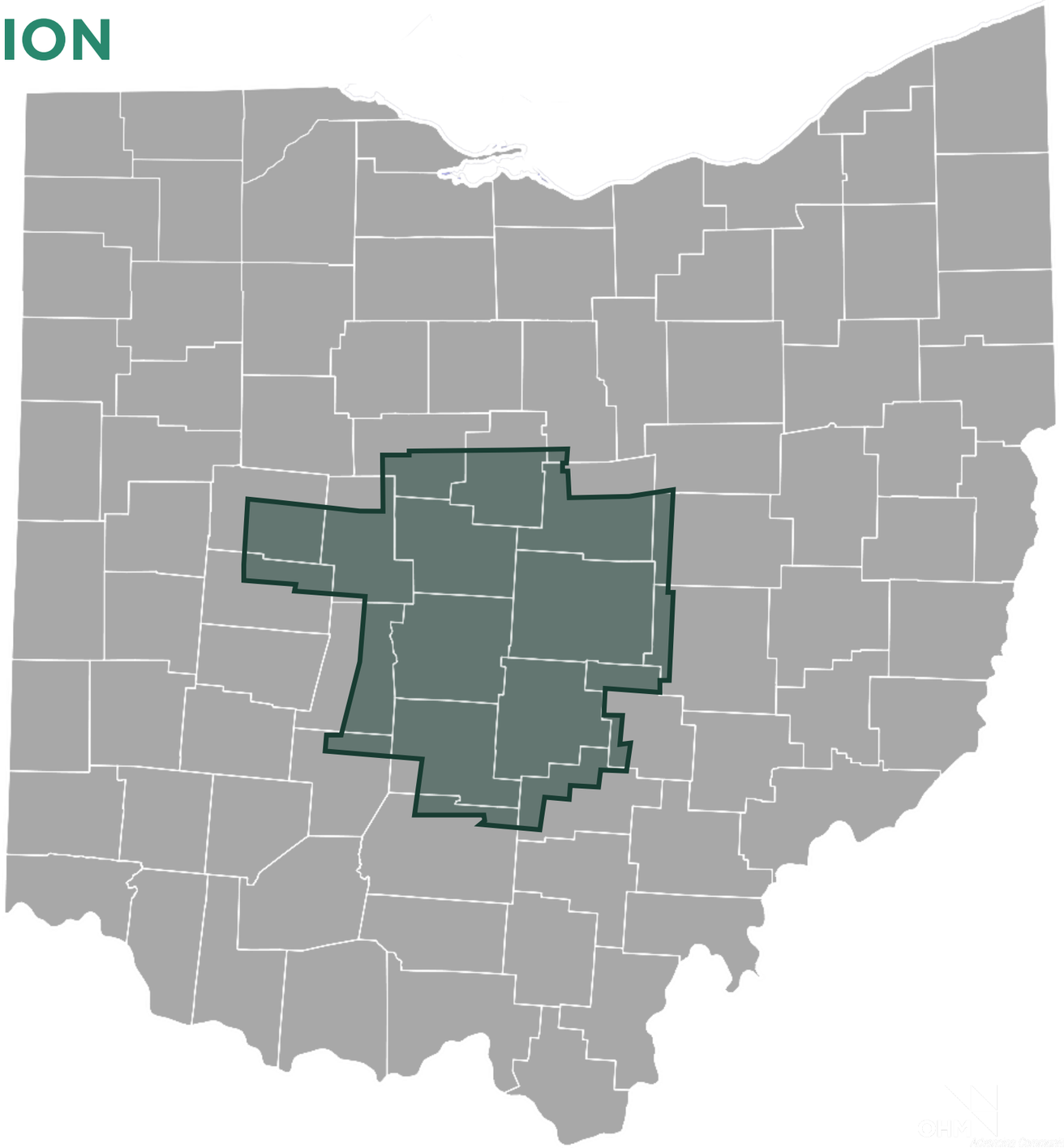
THE PLAN

03
EXISTING CONDITIONS

GROWING COLUMBUS REGION

Existing Conditions

1 MILLION PEOPLE BY 2050



03 REGIONAL TRENDS:
Changing Household Structure

Between 2010-2030, the number of households WITHOUT children will make up to 87% of the growth in households in the Columbus MSA.

Source: Arthur C. Nelson, COLUMBUS, OHIO Metropolitan Area Trends, Preferences, and Opportunities: 2010 to 2030 and to 2040 (NRDC)

03 REGIONAL TRENDS:
Aging Population

Between 2010-2030, **56%** of the growth in the number of households in the Columbus MSA will come from senior households.

Source: MORPC Insight 2050

03 REGIONAL TRENDS:
Walkability

About **56%** of Ohioans would like to live in walkable, mixed use communities.

Less than **20%** of Ohioans currently have this option.

Source: Arthur C. Nelson, COLUMBUS, OHIO Metropolitan Area Trends, Preferences, and Opportunities: 2010 to 2030 and to 2040 (NRDC)

03 NATIONAL TRENDS

Existing Conditions

45%

Of the national population are the millennial and boomer generations.

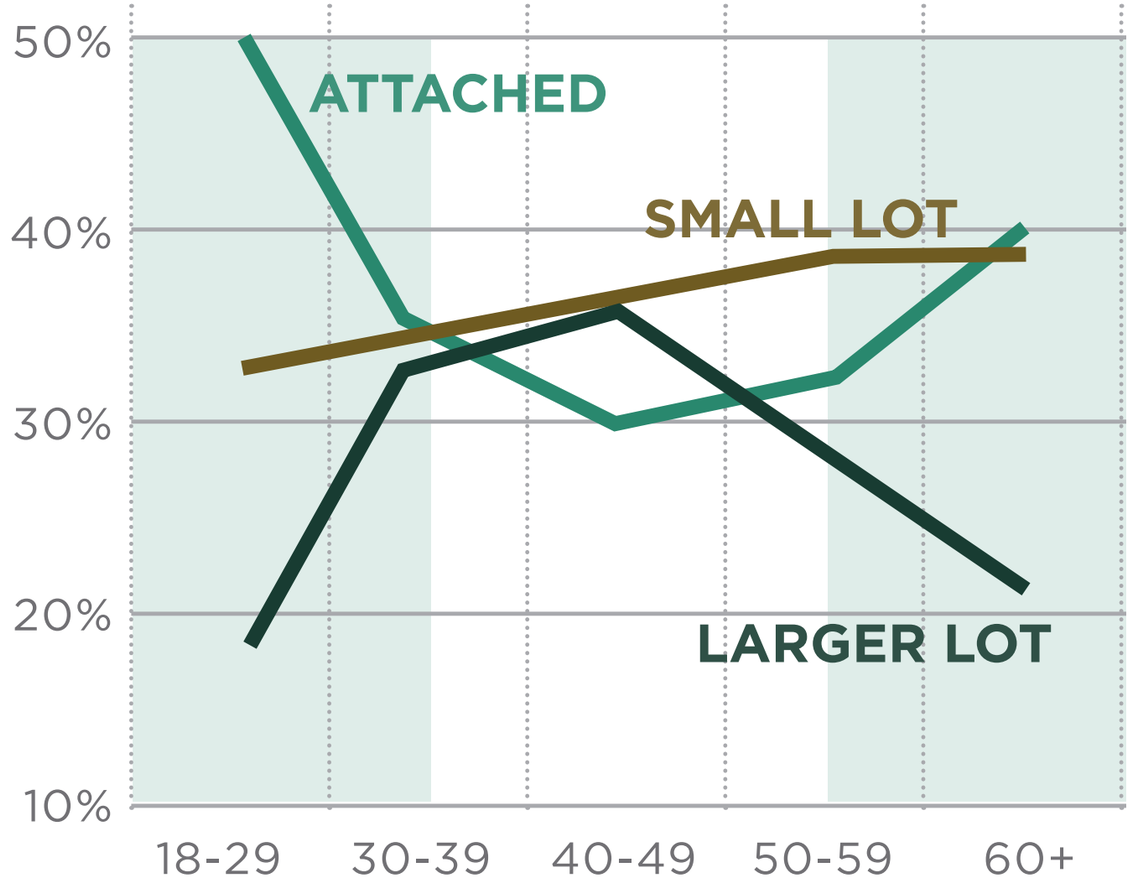
72%

Of households are without children

(up from **55% in 1970**).

Millennial and boomer generations prefer attached housing on smaller lots.

Housing Preference by Age



03 POPULATION

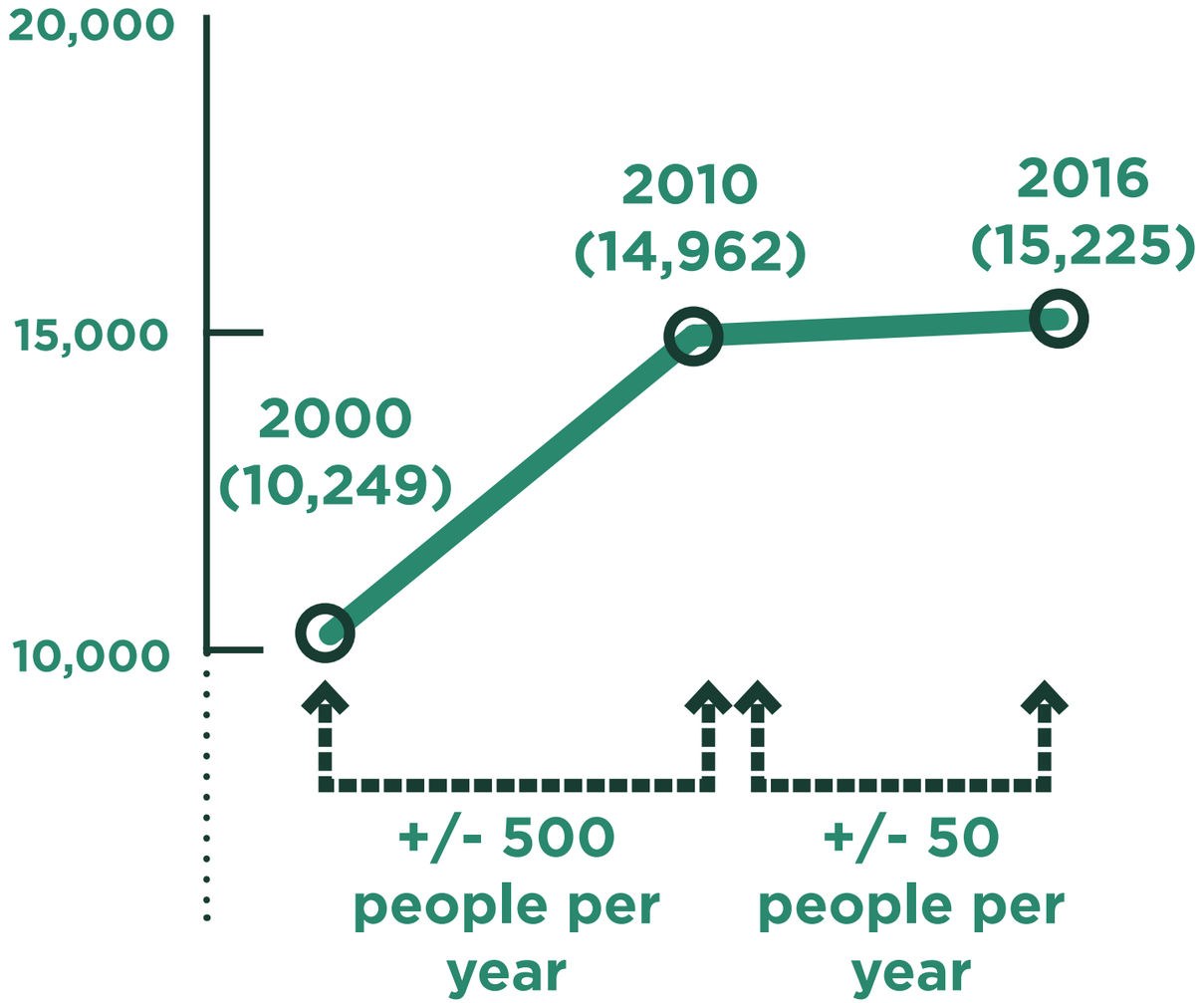
Existing Conditions

Population

15,225

(49% increase since 2000)

Significant population growth leading up to the recession.



03 AGE
Existing Conditions

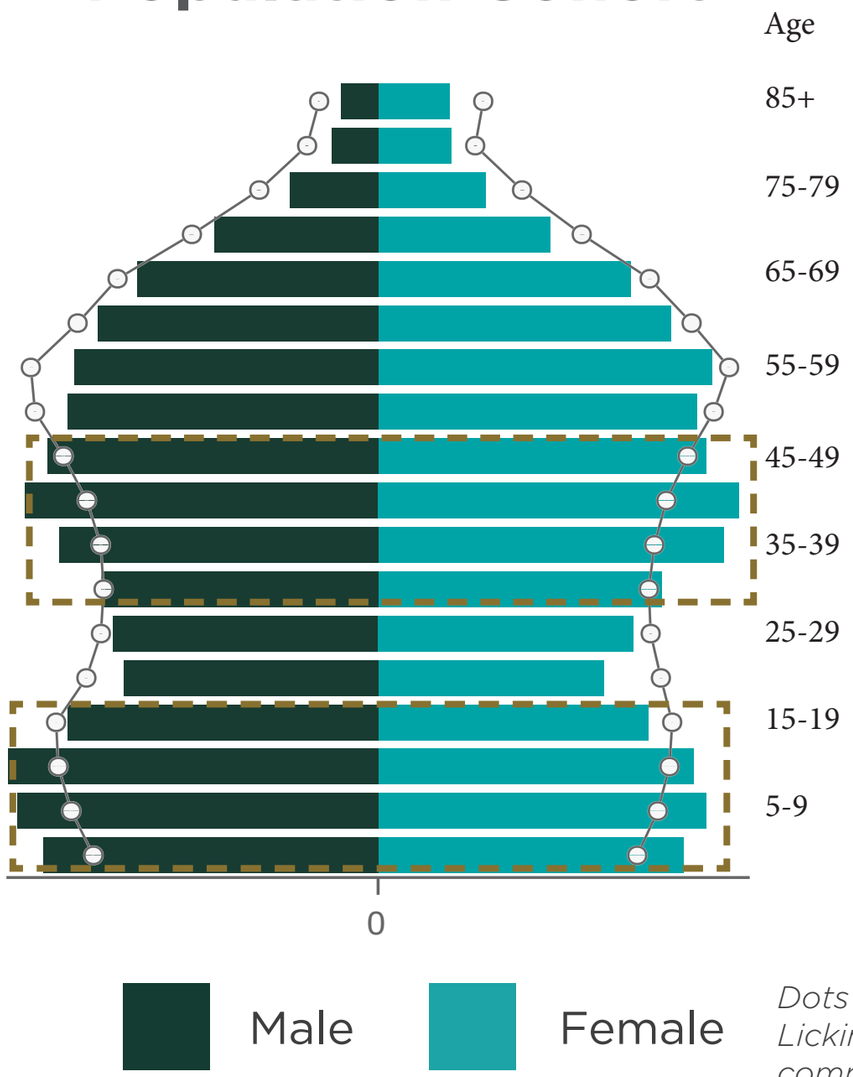
Relatively younger population...

Median Age

37.5

Heath (39.2); **Reynoldsburg** (35.9)
Groveport (42.8); **Licking County** (39.8)
Ohio (39.3)

Population Cohort



Dots represent Licking County comparison.

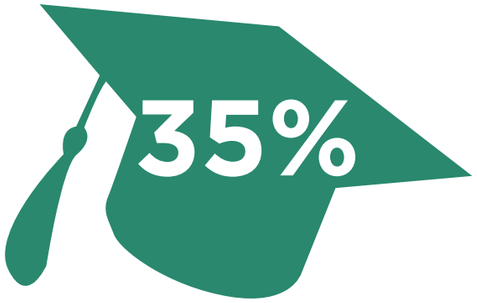
03 EDUCATION
Existing Conditions

...with comparable educational attainment.

No High School Diploma

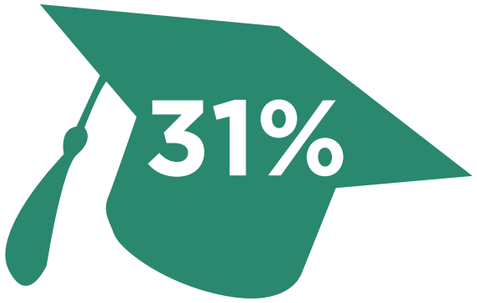
Heath (11%)
Reynoldsburg (6%)
Groveport (6%)
Licking Cty. (10%)
Ohio (11%)

High School Graduate



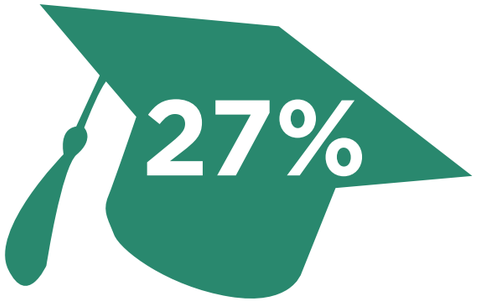
Heath (42%)
Reynoldsburg (27%)
Groveport (39%)
Licking Cty. (36%)
Ohio (34%)

Some College & Associates



Heath (29%)
Reynoldsburg (36%)
Groveport (35%)
Licking Cty. (31%)
Ohio (29%)

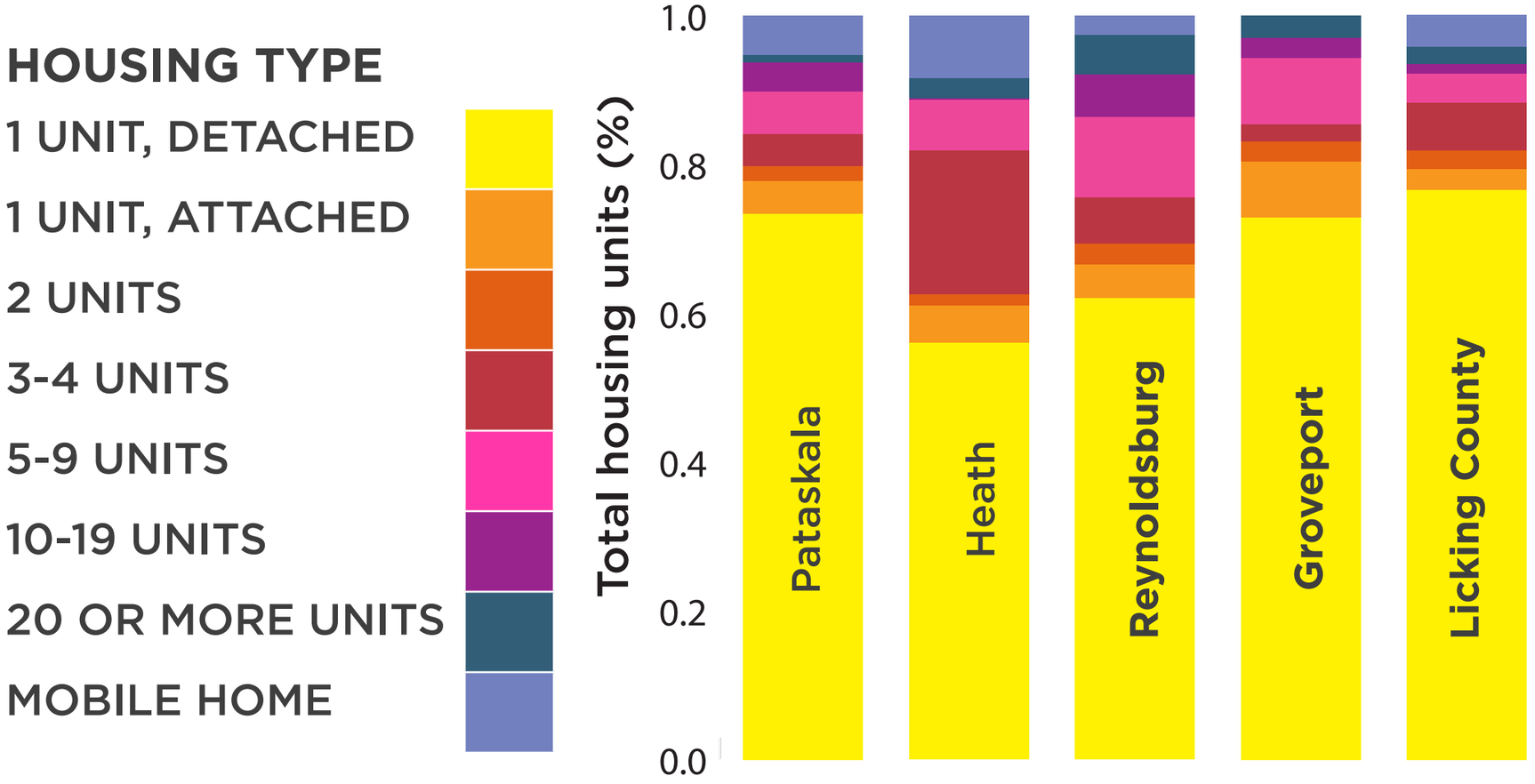
Bachelor/Grad/ Professional



Heath (17%)
Reynoldsburg (31%)
Groveport (20%)
Licking Cty. (23%)
Ohio (27%)

03 HOUSING TYPE

Existing Conditions



Pataskala's current housing stock is less diverse than surrounding communities and may not serve projected Central Ohio growth.

(87% of projected growth will be families without children)

03 HOUSING AGE

Existing Conditions

Relatively new building stock that is unlikely to be redeveloped in the near-term.

55%

of buildings were built between 1990 and 2009

Median Year Structure Built

1993

Heath (1979)
Reynoldsburg (1983)
Groveport (1977)
Licking County (1976)
Ohio (1967)

03 EMPLOYMENT
Existing Conditions

Top Industries

1	Retail trade	**15.9%**
2	Educational services	**15.4%**
3	Accomm. & food services	**12.7%**
4	Health care & social assistance	**11.1%**

86%
of working Pataskala residents work outside of the City

**2015 Work Area Profile Report*

03 EMPLOYMENT

Existing Conditions

Pataskala residents are a highly skilled workforce and are making more, on average, than households in adjoining communities, although much of this tax revenue is not realized in the City.

Unemployment Rate

4%

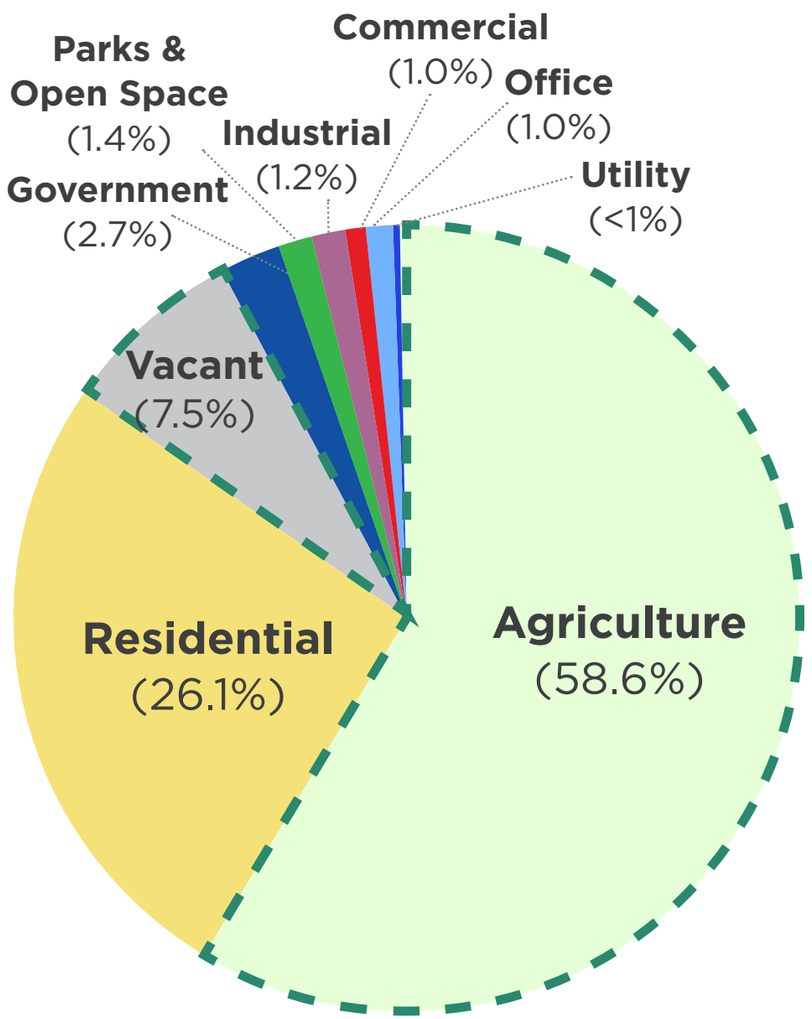
Heath (6%)
Reynoldsburg (6%)
Groveport (4%)
Licking County (7%)
Ohio (7%)

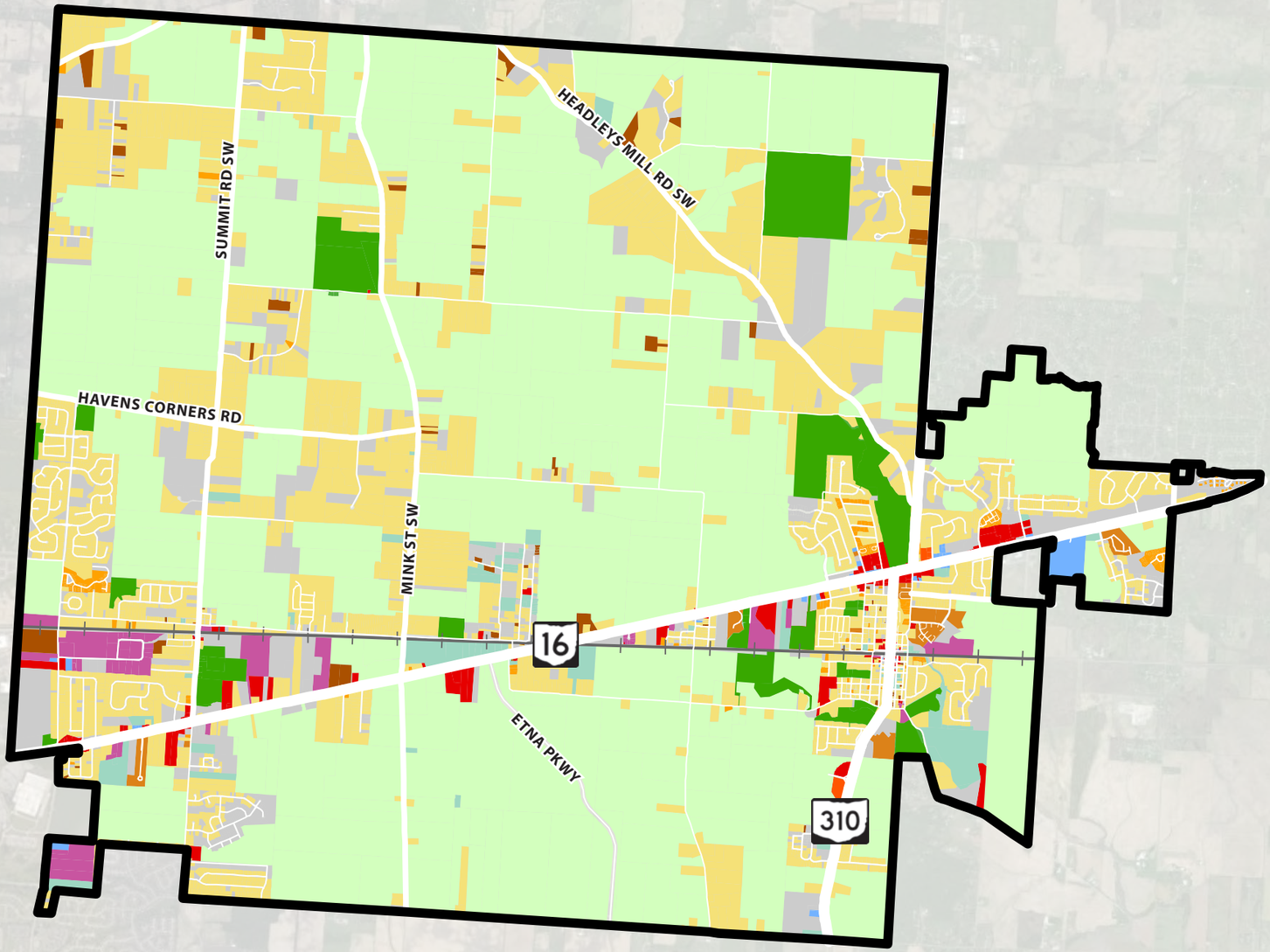
Median Household Income

$69,574

Heath ($44,656)
Reynoldsburg ($61,648)
Groveport ($ 56,750)
Licking County ($57,571)
Ohio ($50,674)

03 LAND USE
Existing Conditions

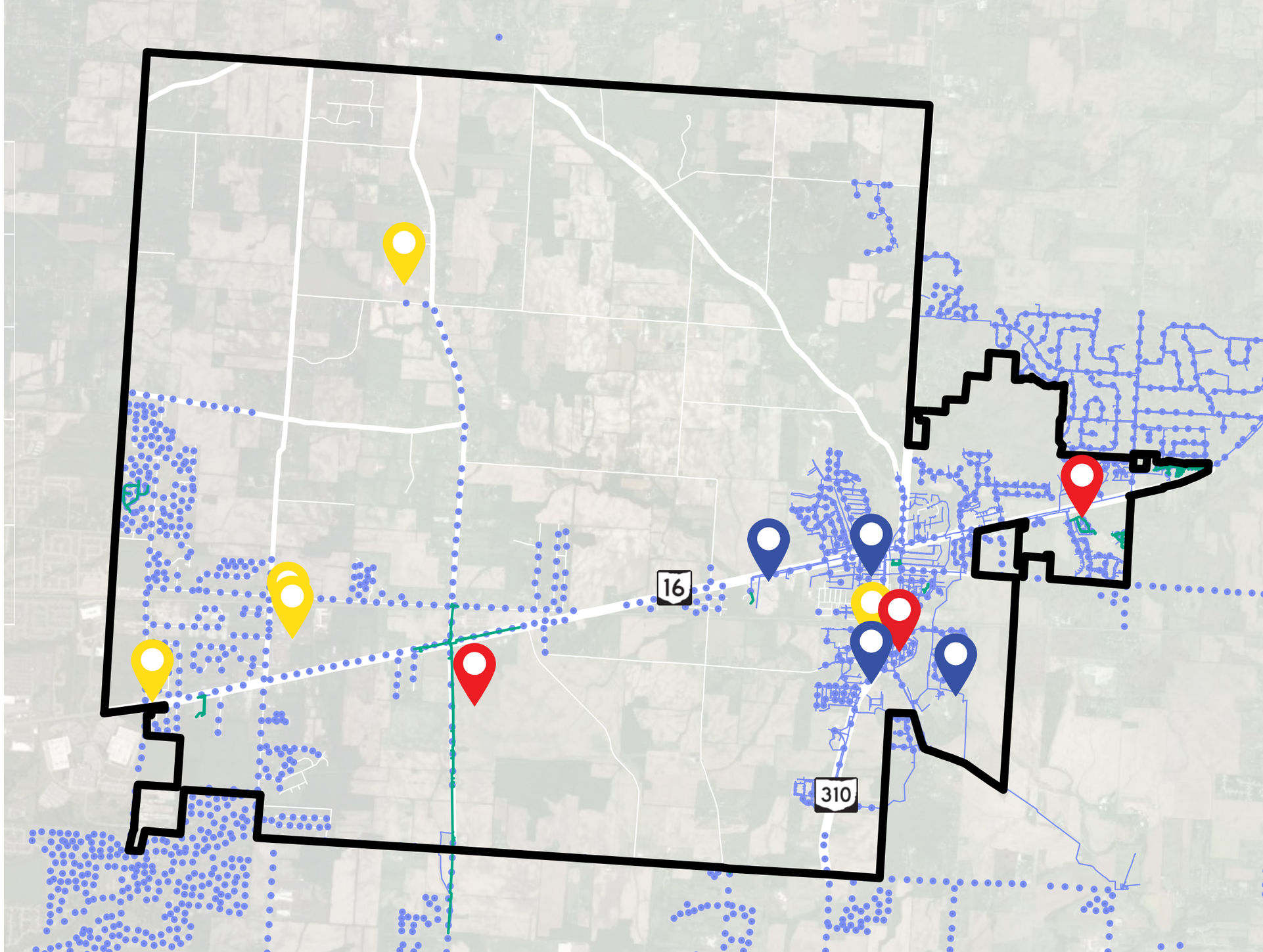




03 FACILITIES & UTILITIES

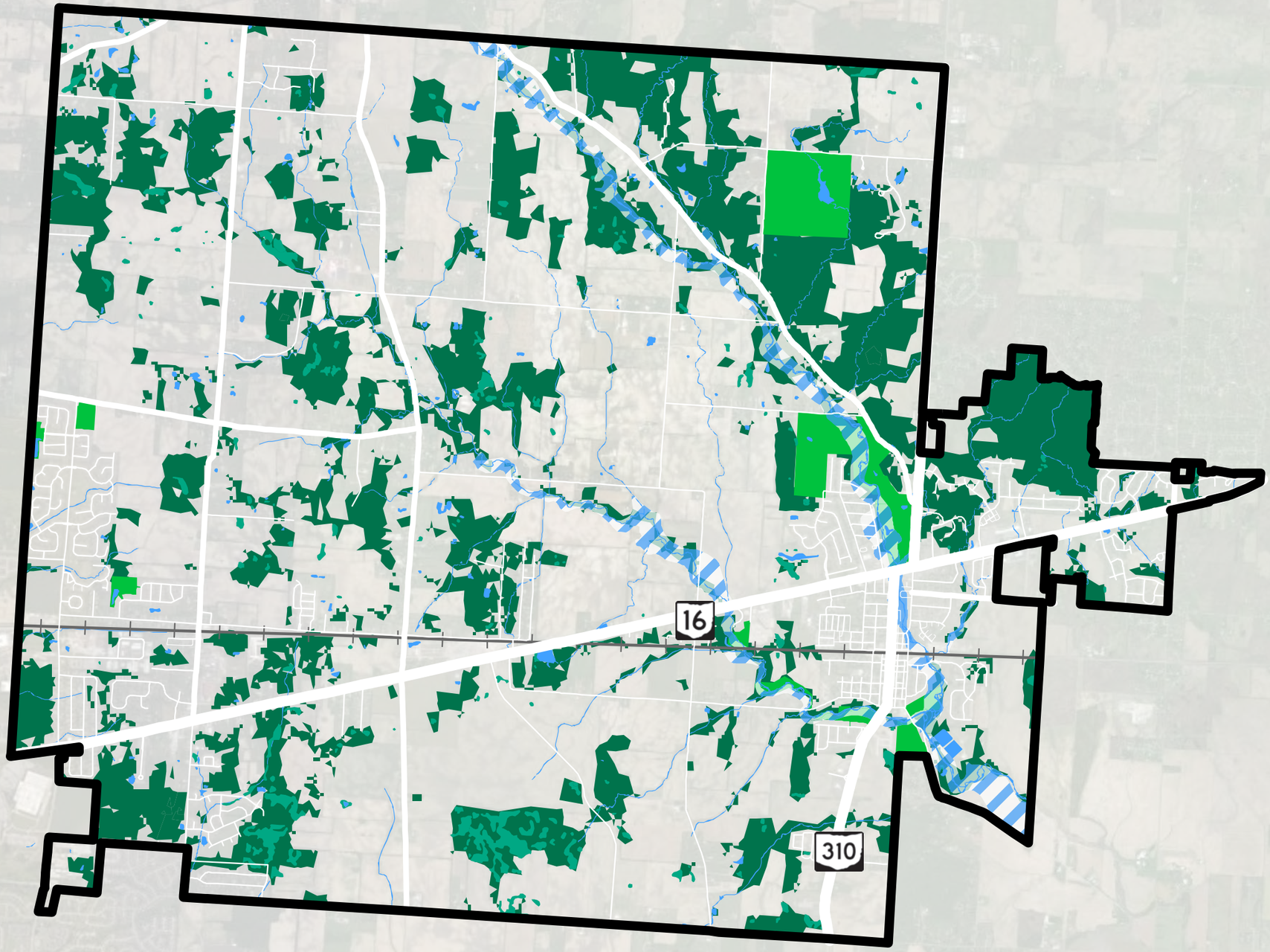
- School
- Fire/Police
- City Building
- City Water/ Sewer
- SWLC Water/ Sewer

Major investment needed for new development.



03 NATURAL FEATURES

- Tree Cover
- Wetland
- Stream
- 100-Year Flood Plain
- Park/ Open Space



03 DEVELOPABLE LAND

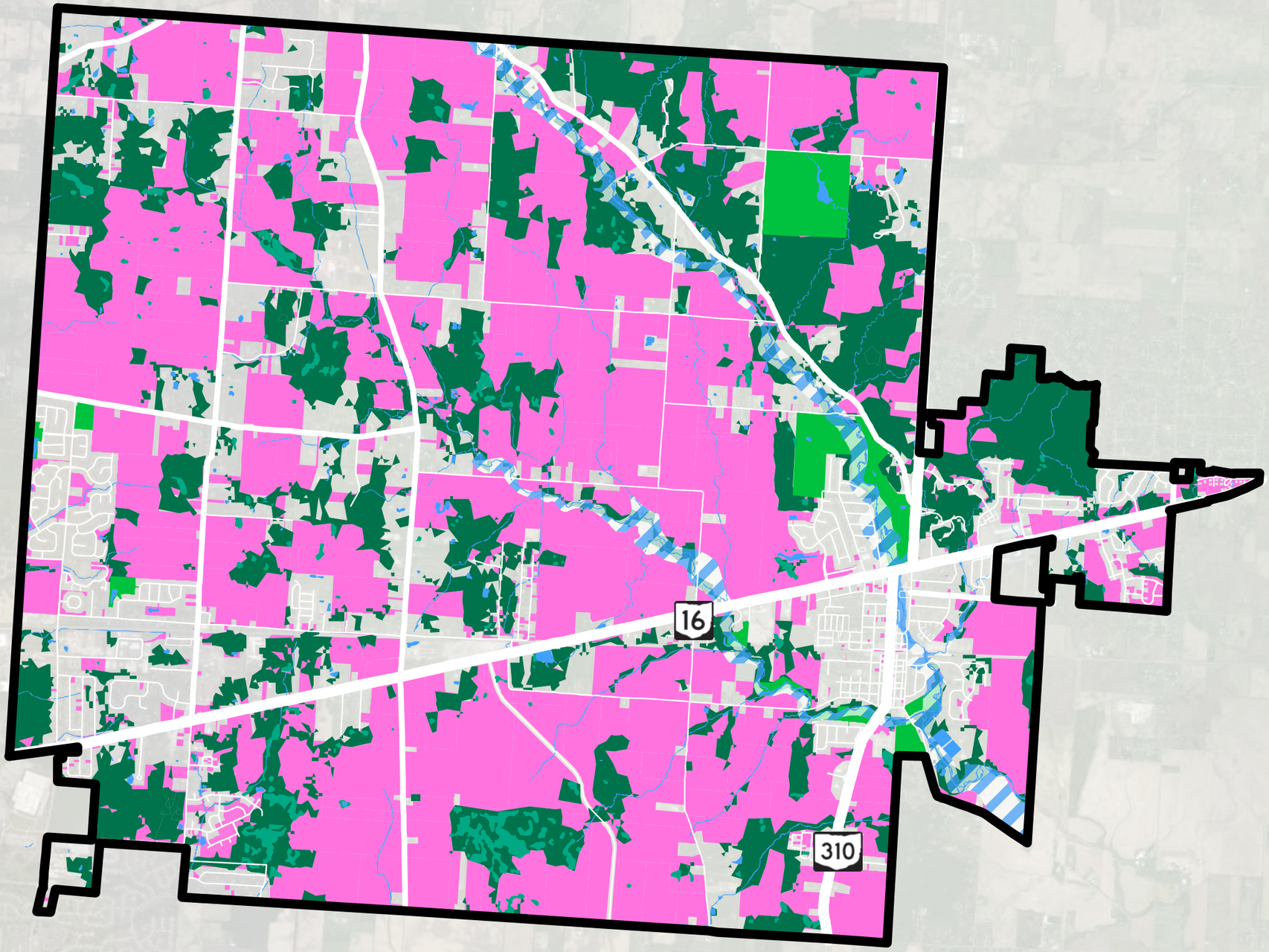
City Area

~18,000
acres

Developable Land

~8,800
acres

(~7,500 are zoned residential or agriculture)



03 DEVELOPABLE RESIDENTIAL LAND (CURRENT ZONING)

DISTRICT	ADDTL RESIDENTS
Rural Residential	3,181
Medium-Low Density Residential	3,058
High Density Residential	1,085
Agriculture	1,058
Planned Development District	934
Village Single Family Residential	528
Multi-family Residential	522
Medium Density Residential	501
Medium-High Density Residential	333
Manufactured Home Residential	142
TOTAL	**11,342**

Full build-out of developable, residentially zoned land would accommodate up to **11,342 residents** (4,537 housing units).

04

PARTICIPANT ACTIVITIES

(WE WANT TO HEAR FROM YOU!)

04 OVERVIEW
Participant Activities

Table Activity (30 minutes)

Issues & Opportunities

(Brainstorm & Group Discussion)

Open House Stations (30 minutes)

1. Survey - What do you think?
2. Areas to Grow
3. Area to Preserve
4. Downtown/City Center
5. What's most important?

04 ISSUES & OPPORTUNITIES

Participant Activities

Individual Activity Worksheet

What are the critical *issues* and the biggest *opportunities* in Pataskala over the next five years? 10 to 20 years?

04 ISSUES & OPPORTUNITIES

Participant Activities

Discuss as a group!

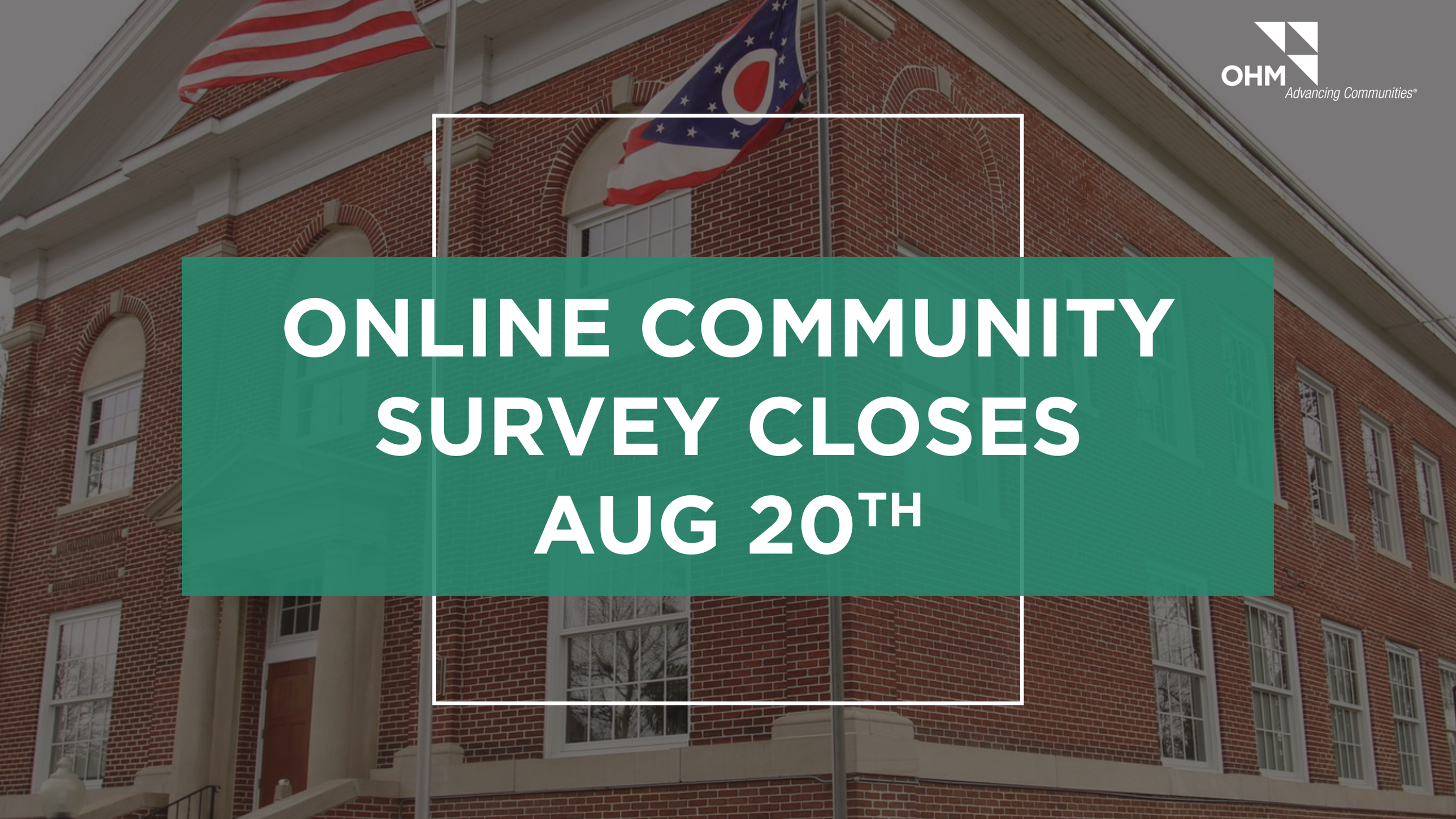
1. Nominate one person to be the recorder.
2. Share around the table your **critical issues.**
3. Then, share the **biggest opportunities.**
4. Record everyone's response on the flip chart paper.
5. Make sure everyone has a chance to share their ideas.

04 OPEN HOUSE STATIONS

Participant Activities

Visit all five stations!

1. Survey - What do you think?
2. Areas to Grow
3. Areas to Preserve
4. Downtown/City Center
5. What's most important?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ONLINE COMMUNITY SURVEY CLOSES AUG 20TH