

Pataskala Comprehensive Plan

Steering Committee Meeting #1
Monday, April 23, 2018

Agenda

1. Introduction
2. What is a Comprehensive Plan?
 - Goals for the Pataskala Comprehensive Plan
3. Plan Approach
4. National & Regional Trends
5. Preliminary Existing Conditions
6. Group Activity
 - Issues & Opportunities in Pataskala
7. Stakeholder Nomination Form
8. Next Steps

Introduction

WHO WE ARE

WE BELIEVE IN THE POWER OF MULTIDISCIPLINARY TEAMWORK TO FIND IDEAS THAT AREN'T JUST DIFFERENT - THEY'RE BETTER.

OHM ADVISORS

50+ years

390 staff members

Ohio | Michigan | Tennessee

MORE THAN AN AEP FIRM,
**WE ARE A
COMMUNITY
ADVANCEMENT FIRM.**

WE PROVIDE A **MULTIDISCIPLINARY** PERSPECTIVE.

ARCHITECTS.



ENGINEERS.



PLANNERS.



What we do.

- 12+ downtown plans in the last 3 years
 - 65+ mixed-use planning projects
 - Experts in land use, urban design, and public involvement
 - Proven public engagement techniques
 - Implementation focused plans
-

Introductions

- Who are **you**?
- What is your **favorite thing** about Pataskala?
- Describe three qualities of your **favorite place** (cities, districts, neighborhoods).



What is a
Comprehensive Plan?

What is a Comprehensive Plan?

**It's a blueprint for
the next 10-20 years!**





It's a plan for the places where you work.



It's a plan for the places where you live...



And for the places you show community pride.



It's a plan for the places where you shop...



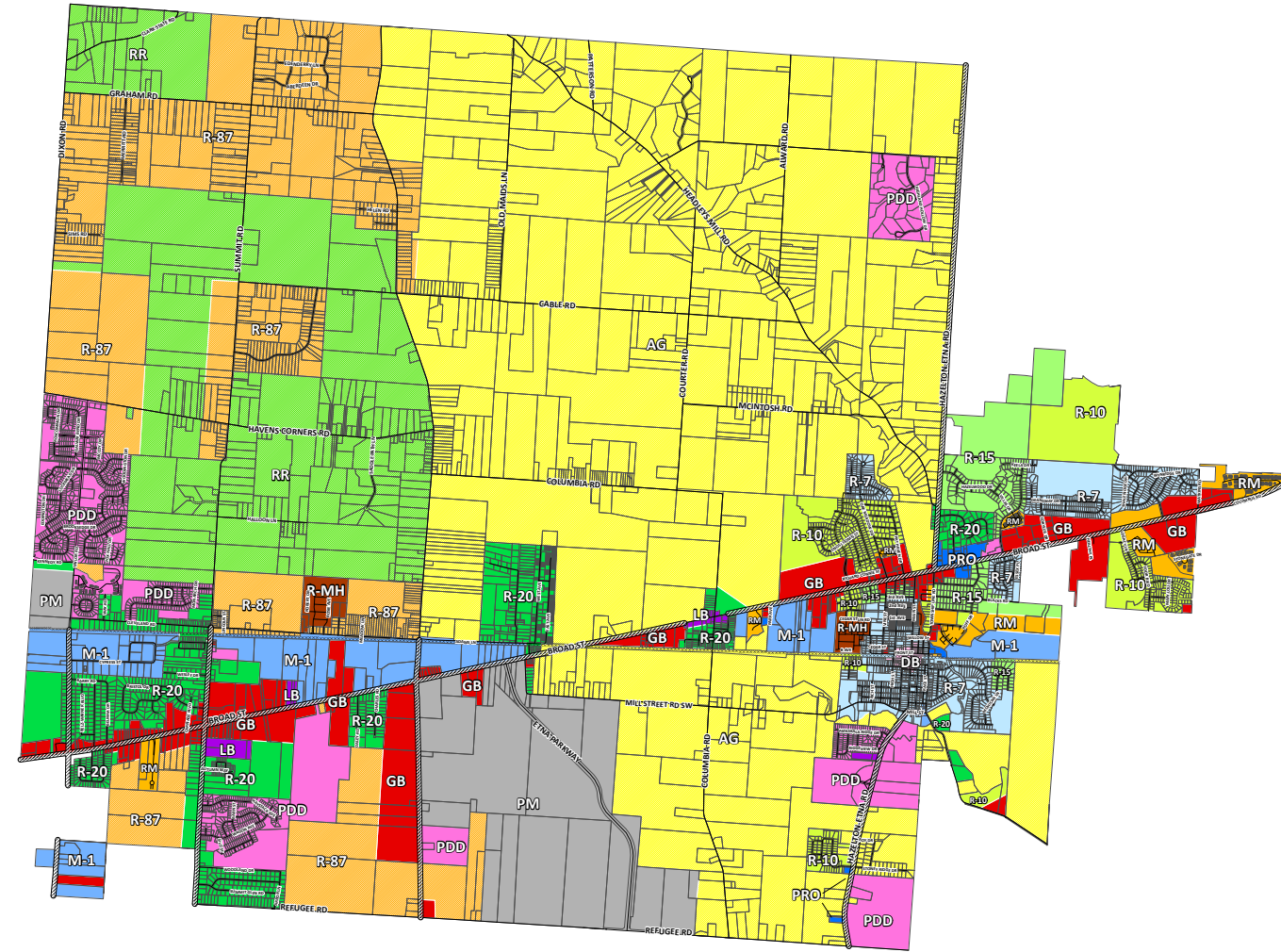
And for where future growth and development should occur.

Comprehensive Plan 101

A comprehensive plan is NOT...

- a zoning ordinance
- a subdivision regulation
- a budget or a capital improvement plan

It is meant to provide the framework for the development of these implementation tools.



Comprehensive Plan 101

Six basic requirements to creating a comprehensive plan:

- Comprehensive & citywide
- Long-range
- General
- Focused on physical development
- Relate physical design proposals to community goals
- Acts as a policy-document



Comprehensive Plan 101

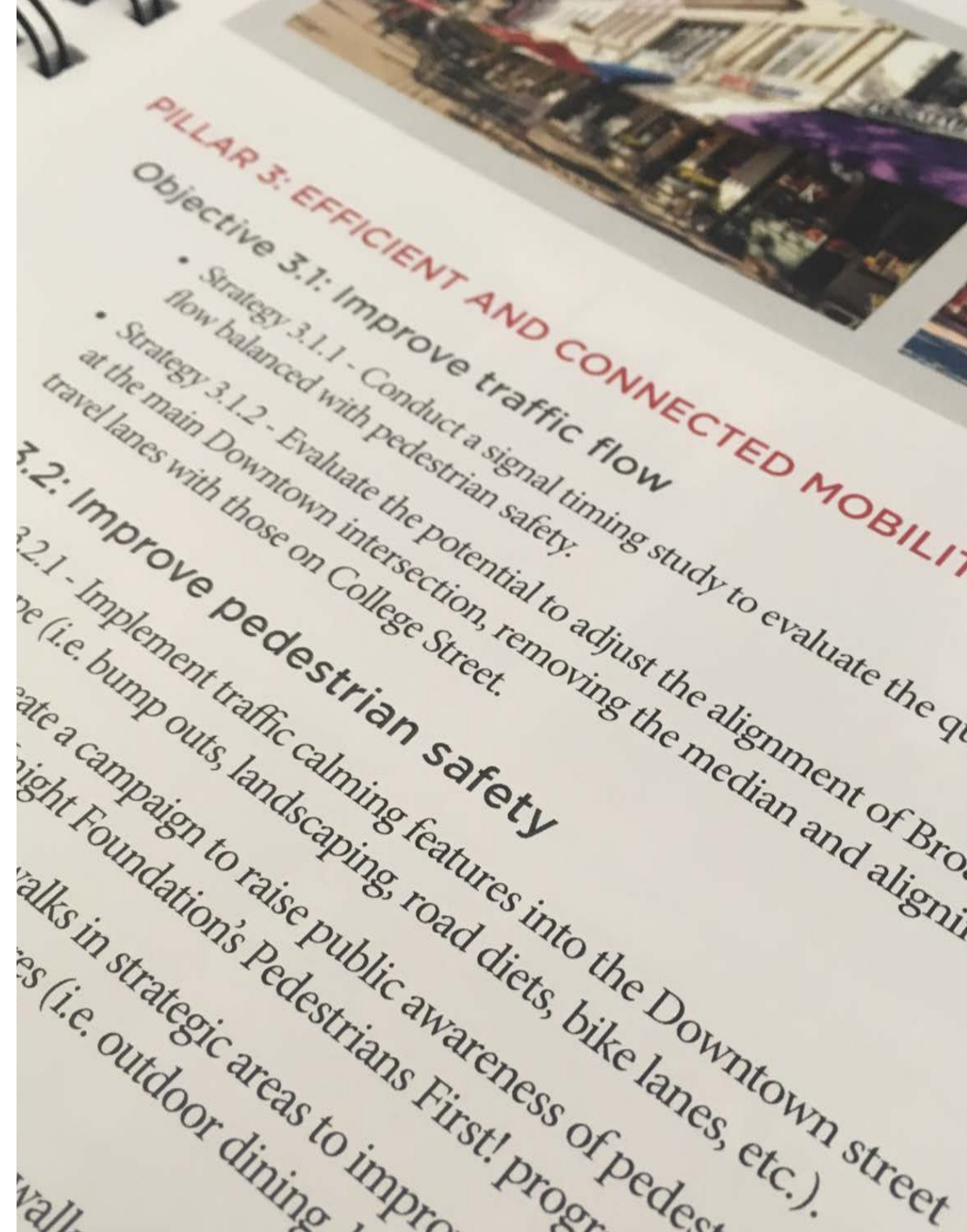
A Comprehensive Plan may include:

- **Future Land Use Plan**
(A broad policy tool used to guide future development across the City).
- **Guided Capital Improvements Strategies**
(Recommendations designed to leverage capital investments across Pataskala).
- **Policy Framework**
(Feasible, specific actions designed to move the Plan forward).

Comprehensive Plan 101

There are a few guidelines for the procedure of creating a comprehensive plan:

- There should be only **one** official comprehensive plan.
- The plan should be formally adopted by the Pataskala City Council.
- The plan should be available and understandable to the public.



Comprehensive Plan 101


What do you want your
comprehensive plan
to address?

Project Approach



Plan Approach

YOU ARE HERE.



PHASE 1:
PREPARING FOR
THE PLAN



PHASE 2:
UNDERSTANDING
THE CONTEXT



PHASE 3:
ENGAGE AND
LISTEN

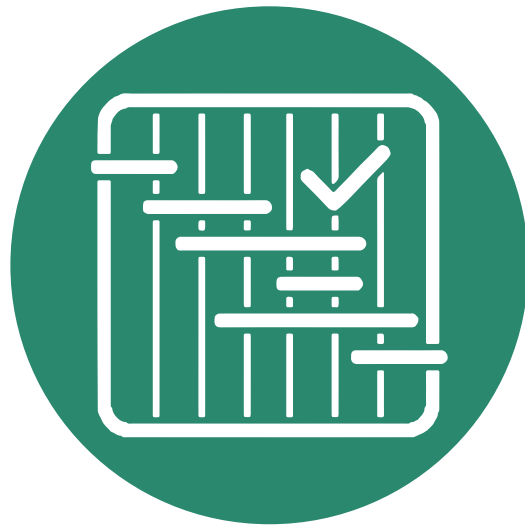


PHASE 4:
DEVELOPING AND
TESTING THE PLAN



PHASE 5:
FINALIZING THE
PLAN, SETTING UP
IMPLEMENTATION

Phase 1



PREPARING FOR
THE PLAN
(Month 1-2)

Tasks include:

- Getting Organized
- Assemble Mapping Data / Prepare Maps
- Review Current Plans and Policies
- Project Kick-Off (Steering Committee Meeting 1)

Phase 2



UNDERSTANDING
THE CONTEXT
(Month 1-3)

Tasks include:

- Existing Conditions Analysis
 - Demographics/Population
 - Land Use (developed and undeveloped areas)
 - Parks, Open Space, and Recreation
 - Development Character
 - Community Services
 - Mobility
 - Public Utilities and Infrastructure
 - Transportation Network - vehicular, pedestrian/bicycle
 - Economic Development
 - Downtown
- Existing Conditions Presentation and Preparing for Community Outreach (Steering Committee Meeting 2) (**City assistance**)

Phase 3



ENGAGE AND
LISTEN
(Month 3-4)

Tasks include:

- Public Meeting #1 (*City assistance*)
- Small Group (Stakeholder) Meetings (*City assistance*)
- Community Survey (*City assistance*)

Phase 4



DEVELOPING AND
TESTING THE PLAN
(Month 4-6)

Tasks include:

- Creating the Plan Framework including Goals and Objectives (Steering Committee Meeting 3)
- Getting It Done – Plan Strategies (Steering Committee Meeting 4)
- Elected Officials Meeting 1 ***(City assistance)***

Phase 5



FINALIZING THE
PLAN, SETTING UP
IMPLEMENTATION
(Month 6-8)

Tasks include:

- Prepare and Review the Draft Plan (Steering Committee Meeting 5)
- Public Meeting 2 (**City assistance**)
- Implementation and Accountability Plan (**City assistance**)
- Elected Officials Meeting 2 (**City assistance**)
- Final Plan Deliverables

Tentative Schedule

STEERING COMMITTEE (SC) MEETING 1

Monday, April 23rd

SC MEETING 2

Thursday, May 24th

PUBLIC MEETING 1

June, TBD

SC MEETING 3

Thursday, June 21st

SC MEETING 4

Thursday, July 19th

PUBLIC MEETING 2

August, 2018

SC MEETING 5

Thursday, September 13th

FINAL PLAN ADOPTION

TBD

Engagement

- Steering Committee (you all!) – five meetings
- Stakeholders – small group meetings
- Public meetings – two meetings
- Online Community Survey



City Departments

Administration

Public Service/Streets ▾

Planning & Zoning ▲

Comprehensive Plan

Planning & Zoning Commission

Board of Zoning Appeals

Zoning Maps

Planning & Zoning Fee Schedule

Permits

Finance ▾

Utilities ▾

Mayor's Court ▾

Legal

Parks and Recreation

Over the past 15 years, the City of Pataskala has experienced significant population growth and development. This is not surprising, as Pataskala offers rural charm and a high quality of life, while still being located close to the state capital. As the population continues to grow, the City seeks to ensure development is thoughtful and in-line with the community's aspirations and vision.

To help define the community's vision and guide this growth, the City has begun a project to update the Pataskala Comprehensive Plan, previously updated in 2006. The Plan will look at the City comprehensively, including current demographics, land use, economic development, and transportation, among other elements. A fiscal analysis will also be performed to help gain insight on the cost and impact of different types of development on the City. The technical analysis and community input will inform goals, objectives, and an implementation strategy for the Plan. The updated Pataskala Comprehensive Plan will be used to guide policy and land use decisions in the future.

The Pataskala community will be engaged throughout the planning process, with two public meetings, an online engagement opportunity, and a project steering committee. This is an exciting time for the community, as we work together to outline the future vision for the City and its residents.



Project Overview
PATASKALA COMPREHENSIVE PLAN

The City of Pataskala has initiated a process to update its Comprehensive Plan. The planning process is expected to take approximately six months and to be completed in 2018.

PLANNING 101	PLANNING APPROACH	GET INVOLVED
<p>What is a Comprehensive Plan?</p> <p>A comprehensive plan is a long-range "blueprint" for future development. It is a 10- to 20-year guide for how and where Pataskala will grow while meeting the needs of the community and addressing existing issues.</p> <p>It is comprised of:</p> <ul style="list-style-type: none"> Assessing existing conditions throughout Pataskala. Engaging with the people who live in Pataskala to learn the community's vision for the future. Developing long-term strategies to address community issues in Pataskala. <p>What is a Comprehensive Plan used for?</p> <p>A comprehensive plan is used to guide decisions on future development, including: <ul style="list-style-type: none"> Land use Transportation Public facilities Public safety Public services Public works Public utilities Public recreation Public housing Public health Public safety Public services Public works Public utilities Public recreation Public housing Public health </p>	<p>What are the key elements of the Plan?</p> <p>The Plan will address a range of issues that will help shape Pataskala's future, including:</p> <ul style="list-style-type: none"> Land Use Transportation Public facilities Public safety Public services Public works Public utilities Public recreation Public housing Public health <p>Who is involved in the process?</p> <p>The planning process will bring all our residents to the City and OHIO residents, an engaged neighborhood, engineering, and planning firms in Pataskala. (Note: The process also includes:</p> <ul style="list-style-type: none"> Pataskala residents and businesses City of Pataskala staff Public meeting committee 	<p>Public Meetings</p> <p>The public meetings are designed to engage the public on the plan and to provide an opportunity for the City of Pataskala and the community to discuss the plan and its implementation.</p> <p>Community Survey</p> <p>A community survey will be conducted to gather input from the community on the plan and its implementation.</p> <p>City Website</p> <p>Visit the City website for additional information and updates about the project.</p> <p>Visit the City website for additional information and updates about the project.</p> <p>www.CityofPataskalaOhio.gov</p>

Project webpage on City's website:

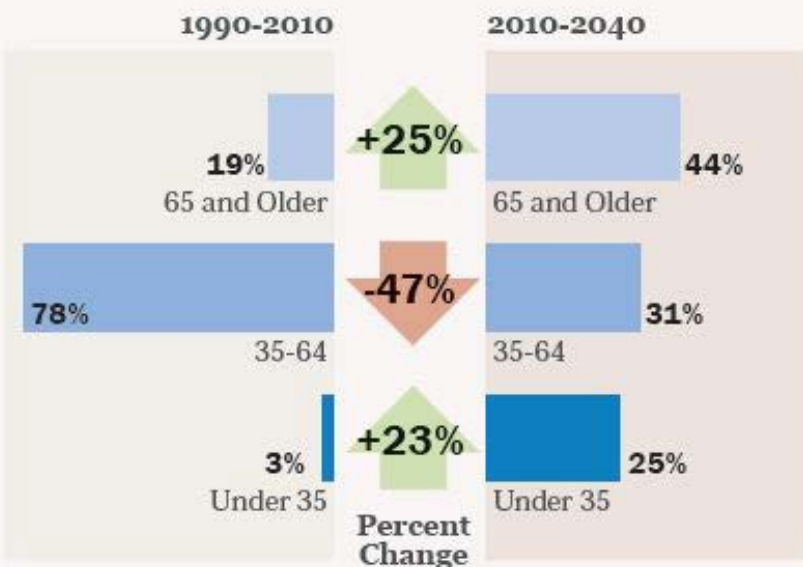
cityofpataskalaohio.gov/city-departments/planning-zoning/comprehensive-plan

National and Regional Trends

Regional Trends - *Population*

The Central Ohio region is projected to grow 25% by 2040.

Columbus MSA Current and Future Household Growth Share by Householder Age



Source: Arthur C. Nelson, COLUMBUS, OHIO Metropolitan Area trends, Preferences, and opportunities: 2010 to 2030 and to 2040 (NRDC)

Population Growth by Regions 2010-2040



Source: US Census Bureau, American Community Survey 2012

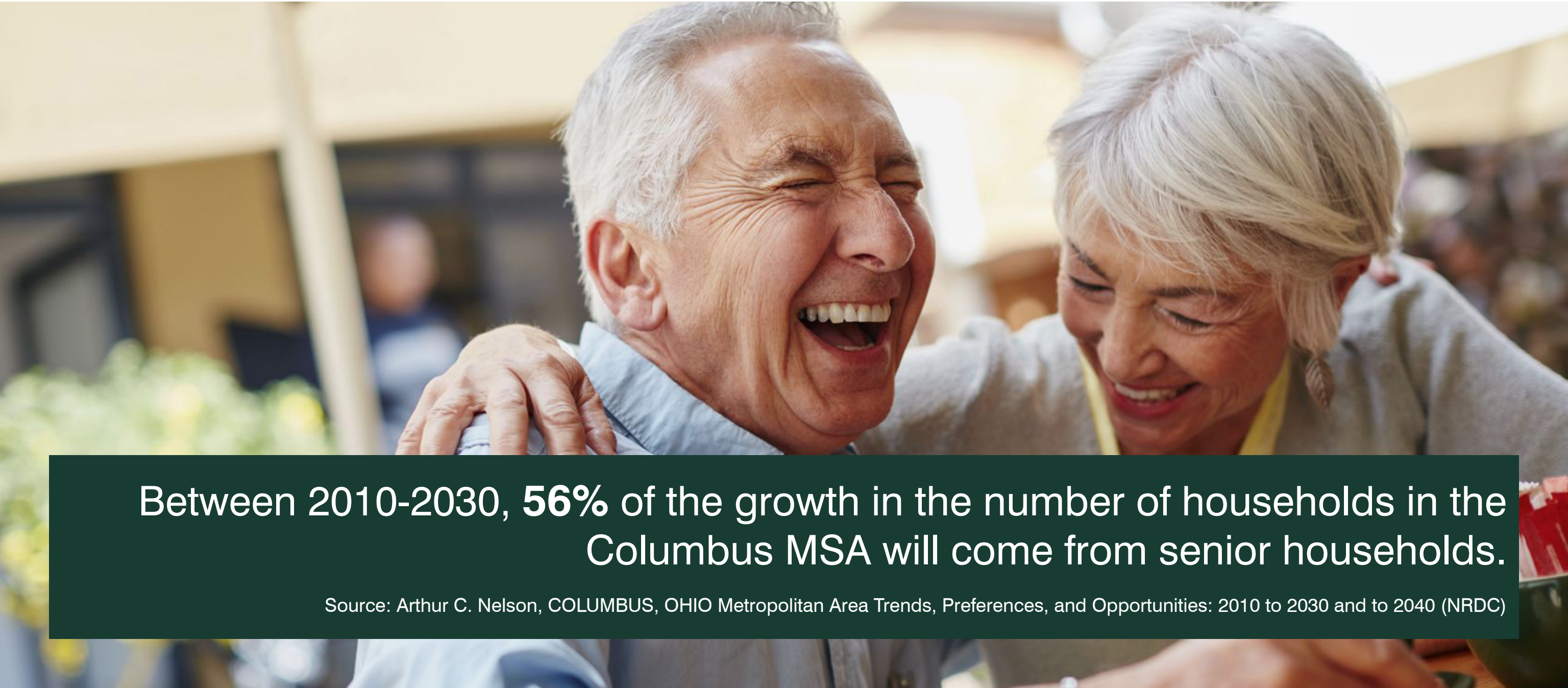
Regional Trends: *Changing Household Structure*



Between 2010-2030, the number of households WITHOUT children will make up to 87% of the growth in households in the Columbus MSA.

Source: Arthur C. Nelson, COLUMBUS, OHIO Metropolitan Area Trends, Preferences, and Opportunities: 2010 to 2030 and to 2040 (NRDC)

Regional Trends - *Aging Population*



Between 2010-2030, **56%** of the growth in the number of households in the Columbus MSA will come from senior households.

Source: Arthur C. Nelson, COLUMBUS, OHIO Metropolitan Area Trends, Preferences, and Opportunities: 2010 to 2030 and to 2040 (NRDC)

Regional Trends - *Walkability*



About 56% of Ohioans would like to live in walkable communities...

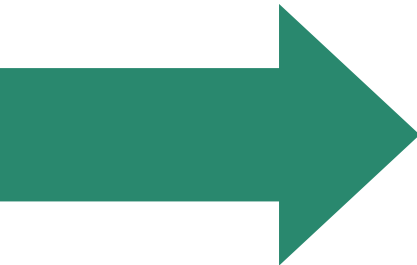
Regional Trends - *Walkability*



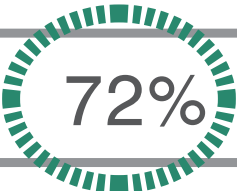
...Less than **20%** of Ohioans currently have this option.

Source: National Association of Realtors 2013 Stated-Preference Survey

National Trends: *Changing Household Structure*



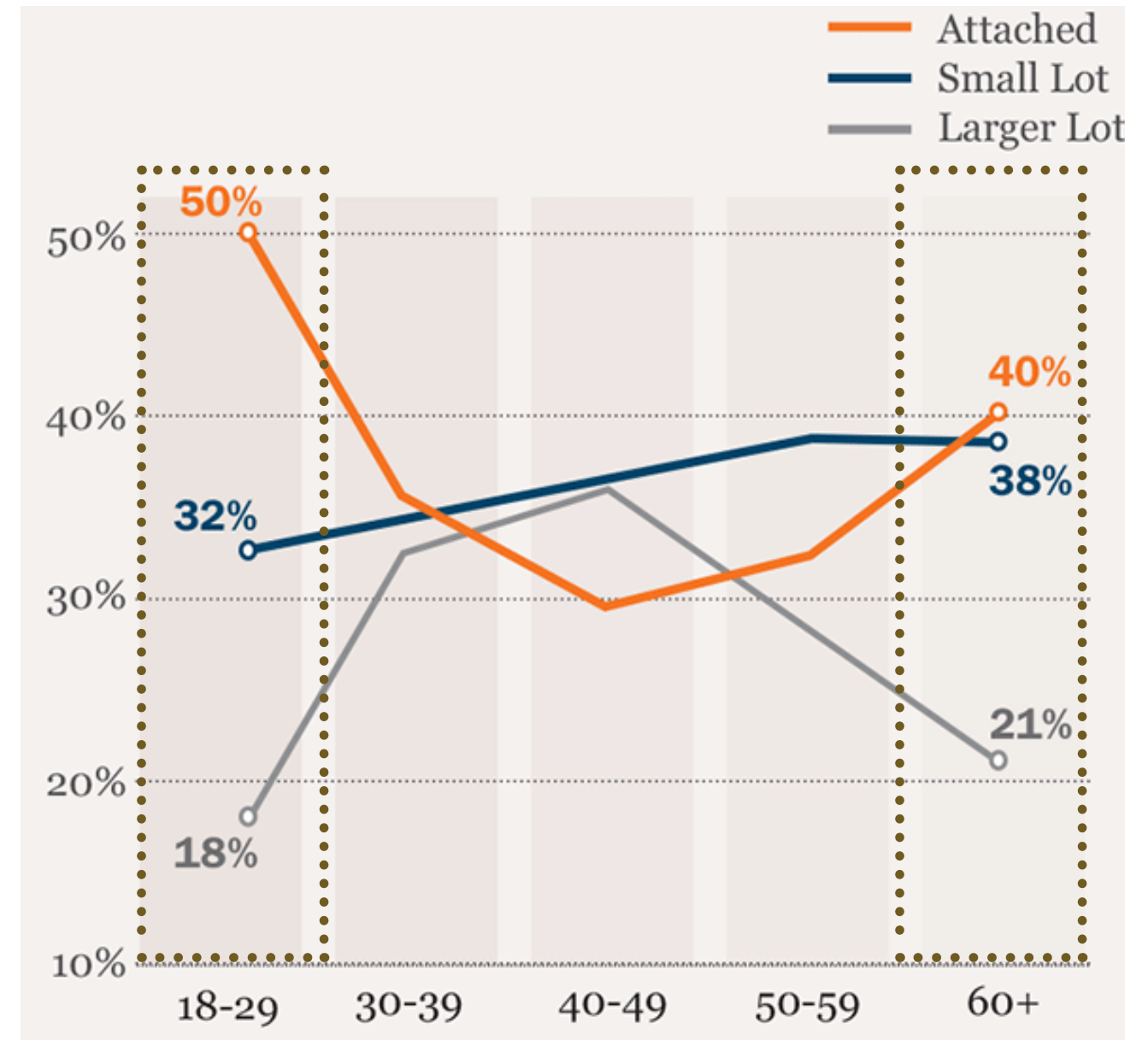
HOUSEHOLD TYPE	1970	2000	2015	2030
WITH CHILDREN	45%	33%	28%	27%
WITHOUT CHILDREN	55%	67%	72%	73%



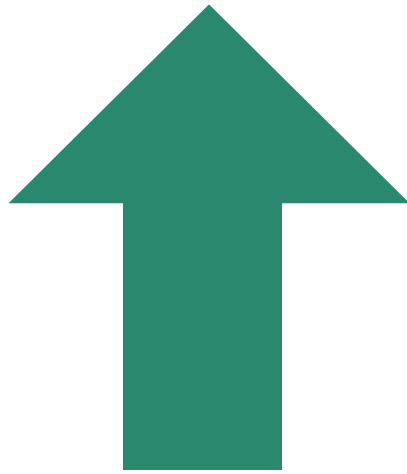
U.S. CENSUS BUREAU

National Trends - *Housing Preferences by Age*

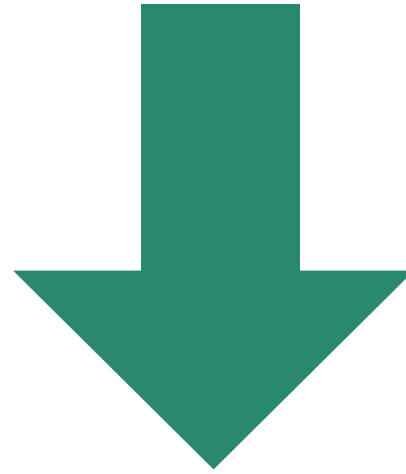
Millennials and aging adults show similar preferences for smaller lot size and smaller housing units.



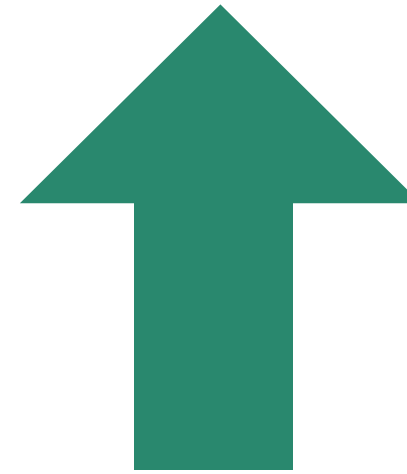
Key Takeaways for Pataskala



**Regional growth
will bring
development
pressure**



**Household
size
decreasing**



**Increasing
number
of senior
households**

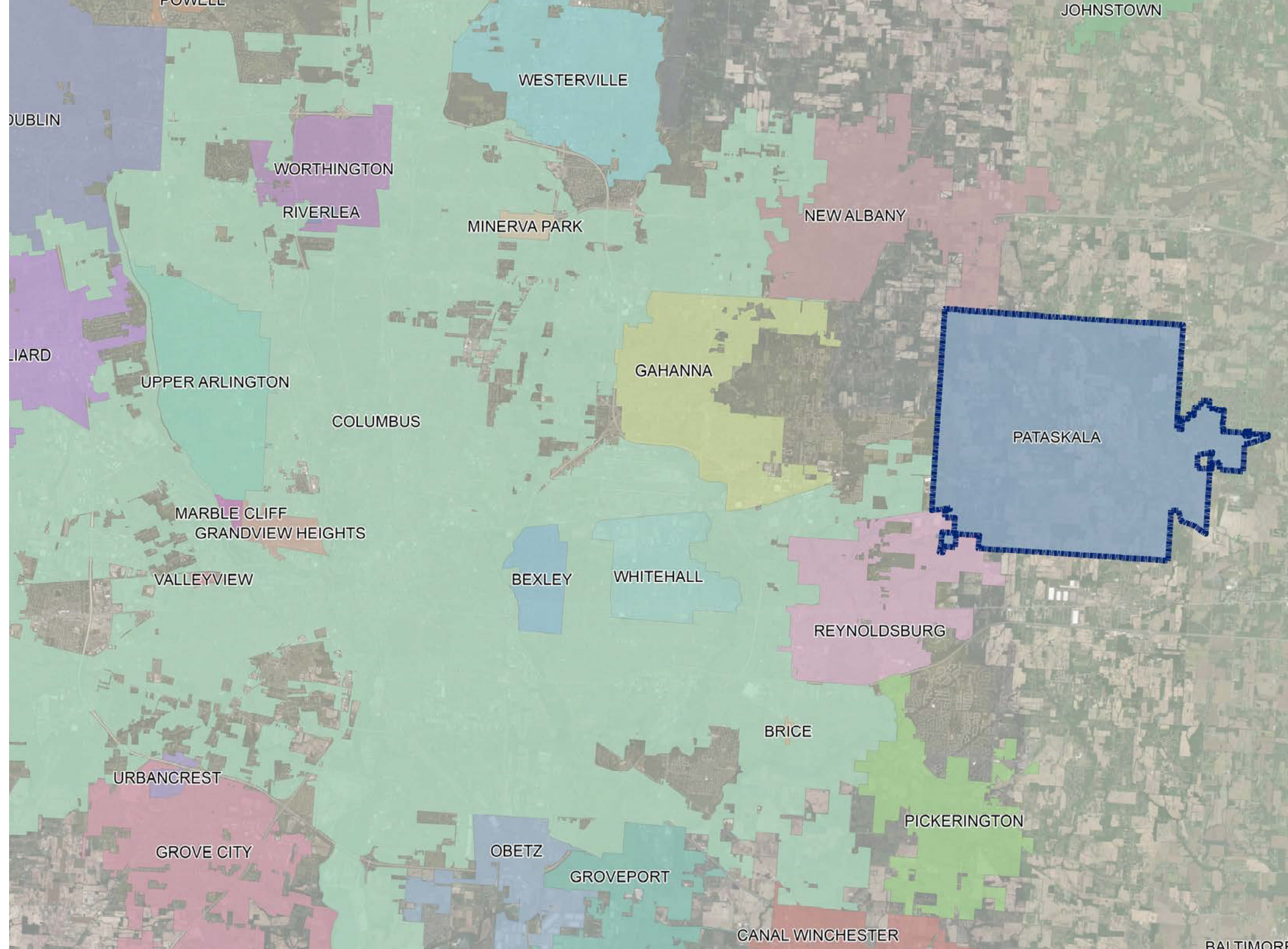


**A growing
preference
for walkable
neighborhoods**

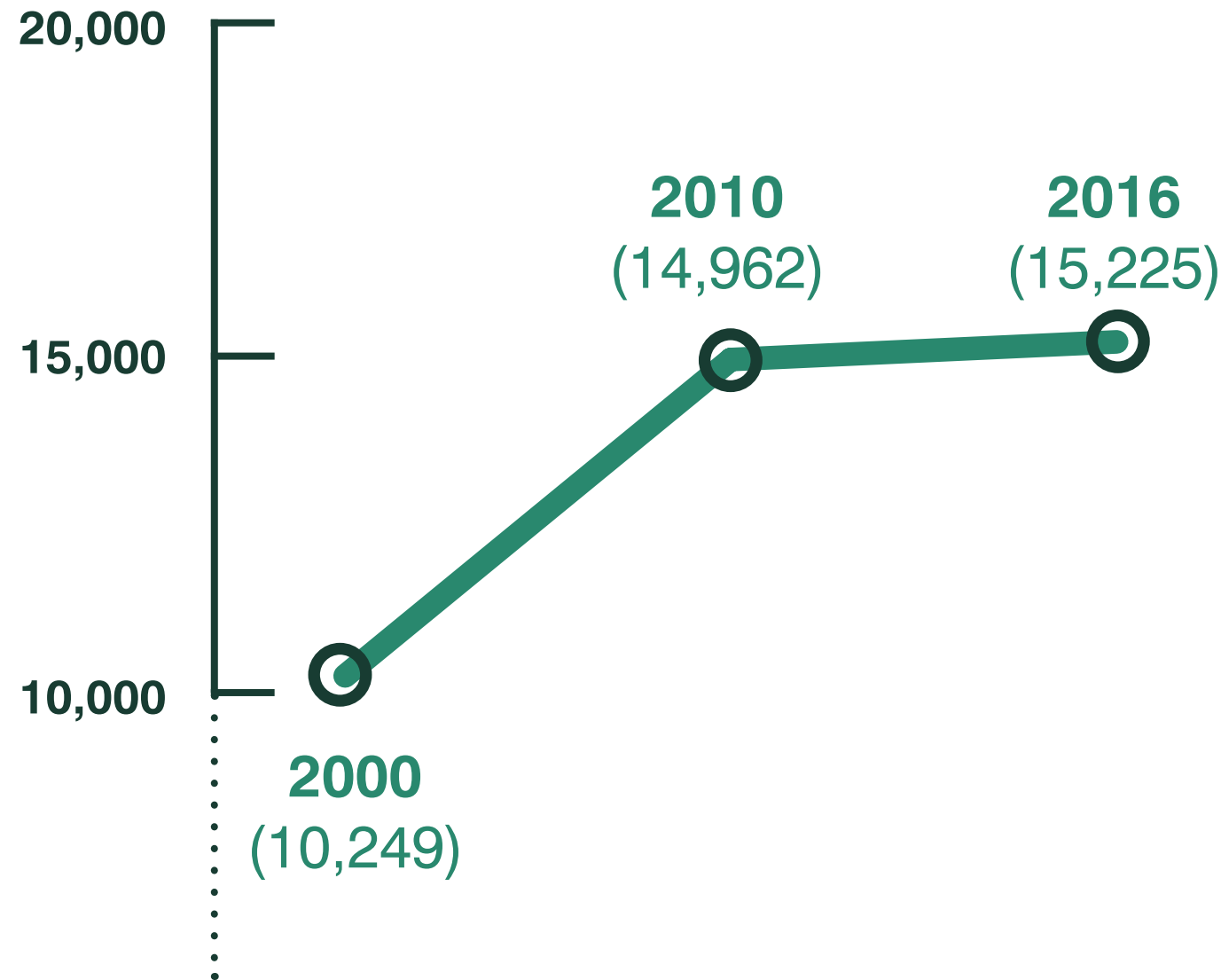
Preliminary
Existing Conditions

Regional Context

Pataskala needs to consider its role as part of the projected regional growth



Population Growth



Approximately 49%
population growth
from 2000 to 2016

Population Characteristics

15,225

Population



5,912

Households



\$67,794

Median Household
Income



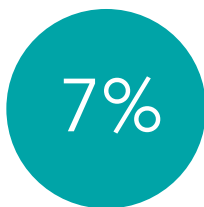
\$28,598

Per Capita Income



\$170,948

Median Net Worth



No High
School
Diploma



33%

High School
Graduate



31%

Some College

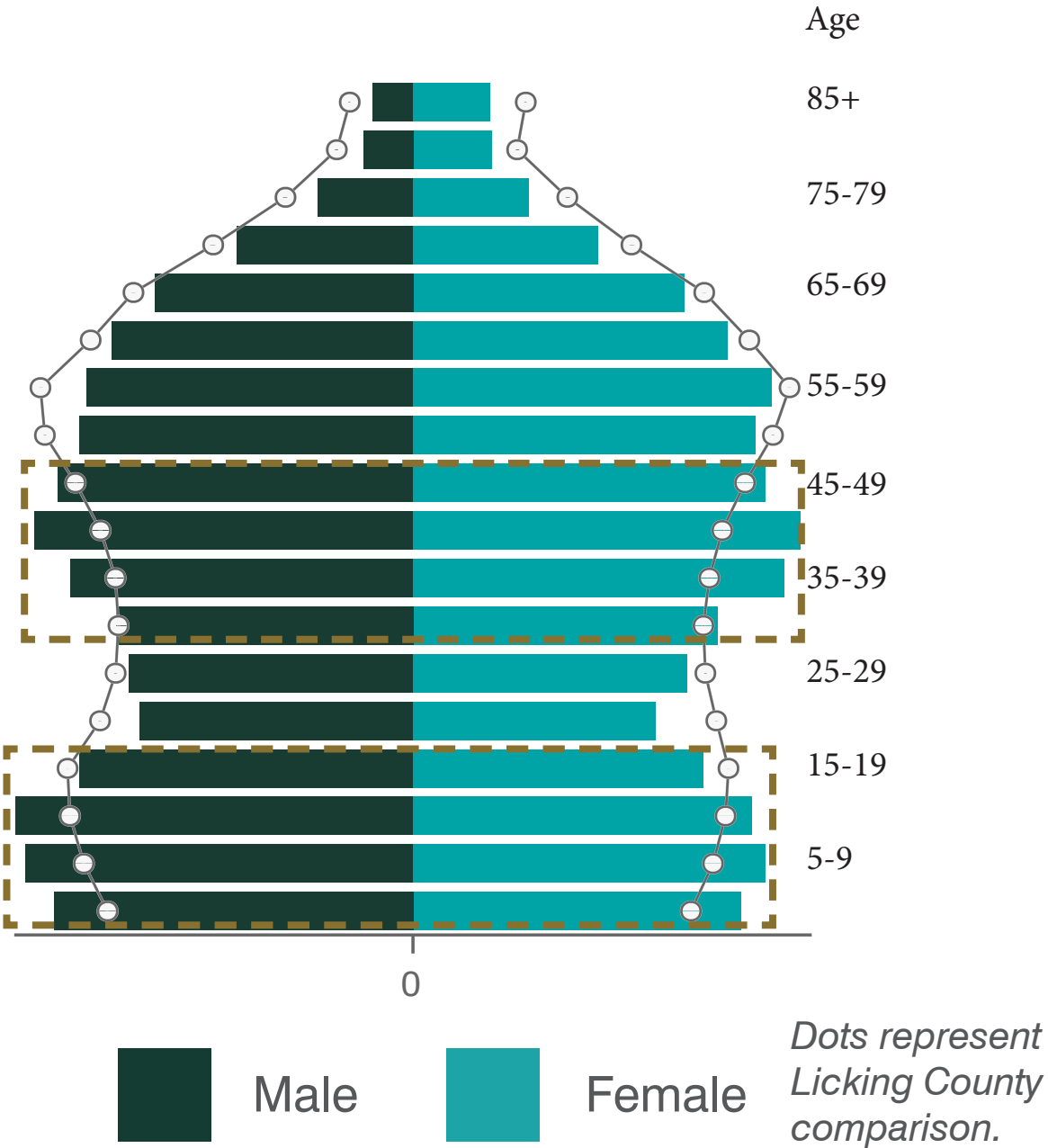


28%

Bachelor's/Grad/Prof
Degree

Population Age-Cohort

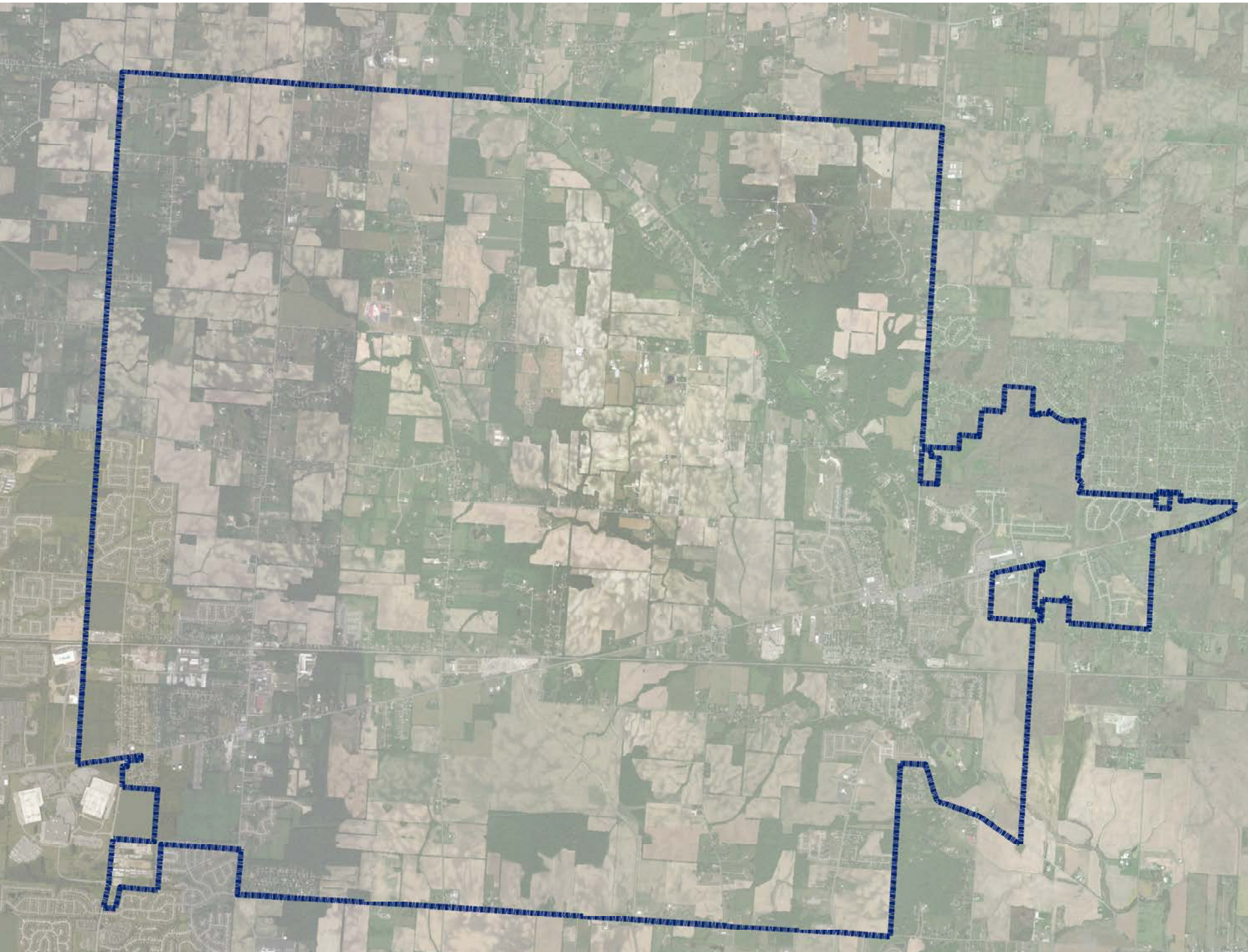
Demographics indicate a significant number of families with children.



Existing Housing Types

HOUSING TYPE	% PATASKALA 2000	% PATASKALA 2010	% PATASKALA 2016	% COLUMBUS MSA 2016
1 UNIT, DETACHED	72.4	71.3	73.4	62.3
1 UNIT, ATTACHED	2.4	4.4	4.4	6.9
2 UNITS	2.7	0.8	2.0	2.9
3-4 UNITS	5.1	5.3	4.3	6.8
5-9 UNITS	5.5	6.3	5.7	8.3
10-19 UNITS	3.9	3.4	3.9	4.6
20 OR MORE UNITS	0.6	1.4	1.0	5.6
MOBILE HOME	7.4	7.0	5.3	~0

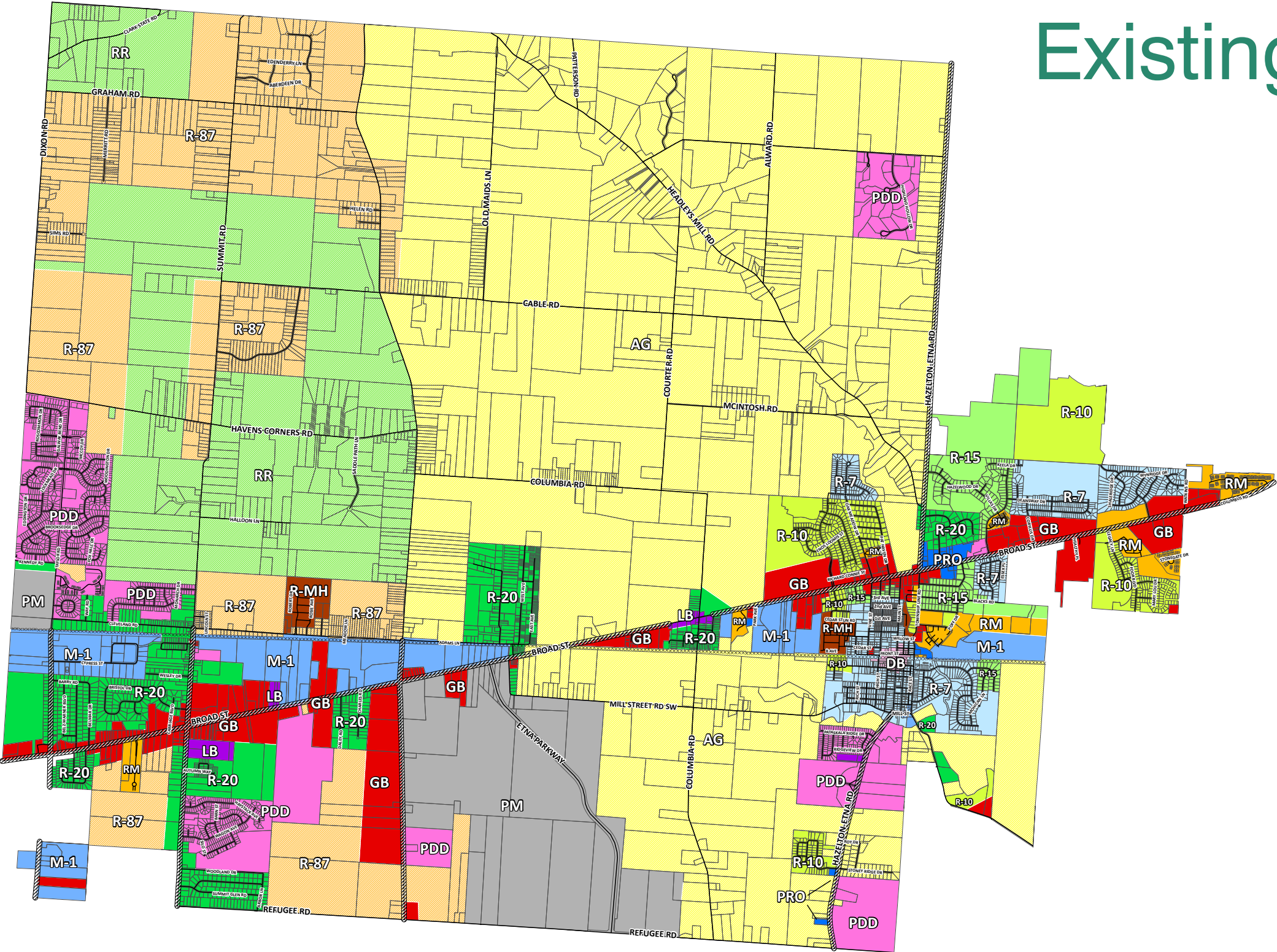
Source: US Census Bureau, American Community Survey 2016



City Area

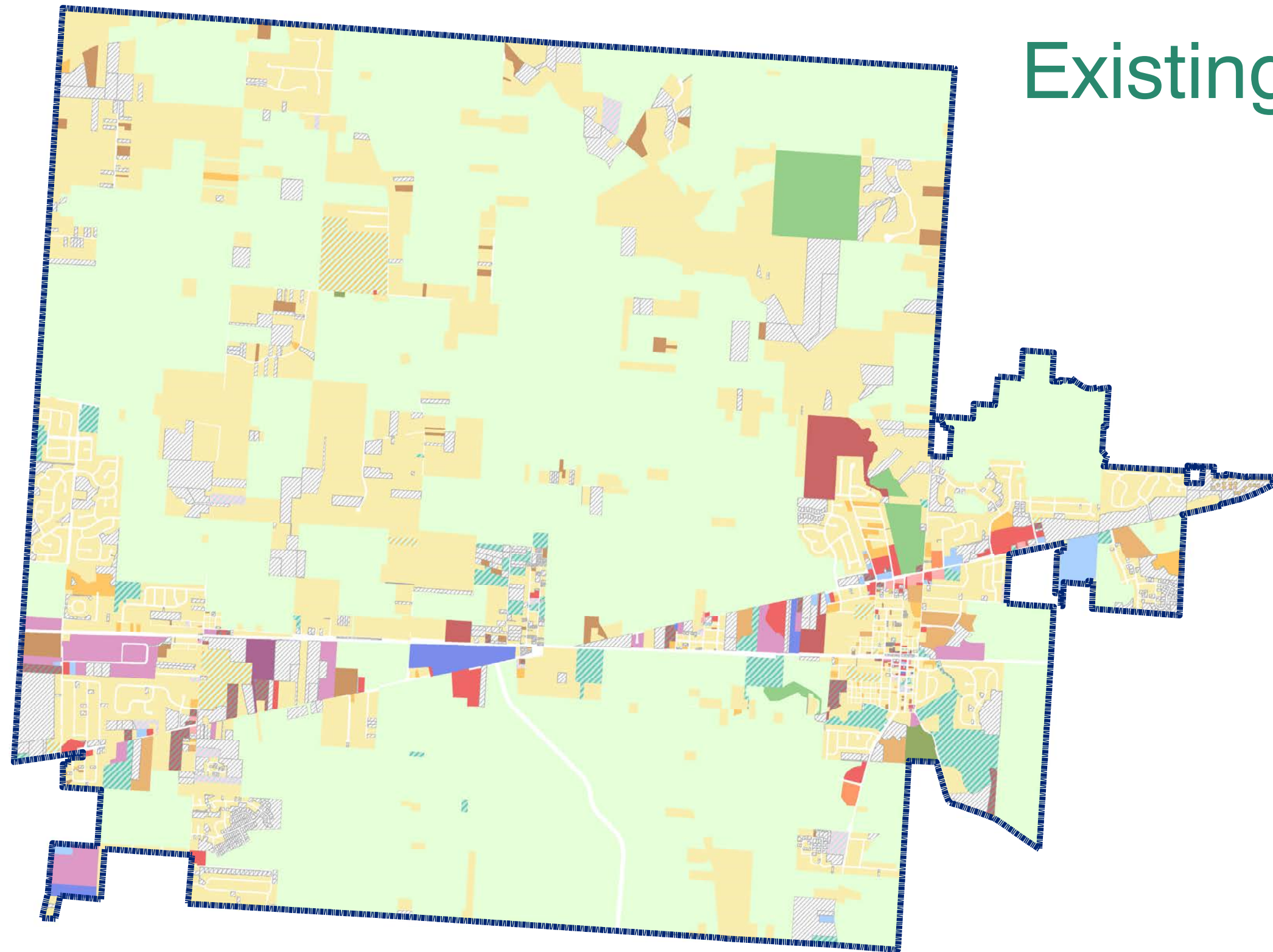
29 square miles
(18,400 acres)

Existing Zoning



- AG - Agriculture
- RR - Rural Residential
- R-87 - Medium-Low Density Residential
- R-20 - Medium Density Residential
- R-15 - Medium-High Density Residential
- R-10 - High Density Residential
- R-7 - Village Single Family Residential
- RM - Multi-Family Residential
- R-MH - Manufactured Home Residential
- PRO - Professional Research-Office
- DB - Downtown Business
- LB - Local Business
- GB - General Business
- M-1 - Light Manufacturing
- PM - Planned Manufacturing
- PDD - Planned Development
- TCOD - Transportation Overlay Corridor District

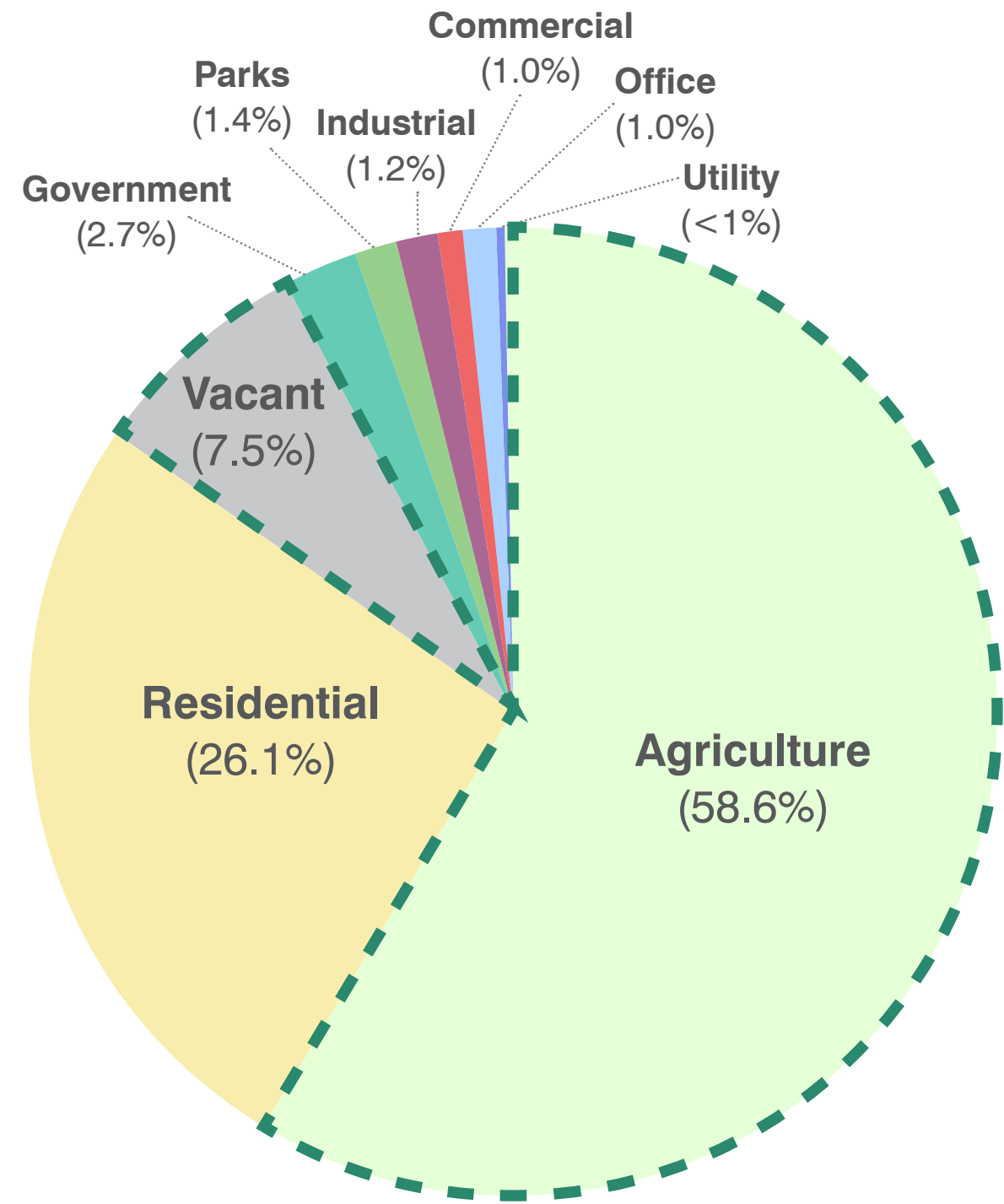
Existing Land Use

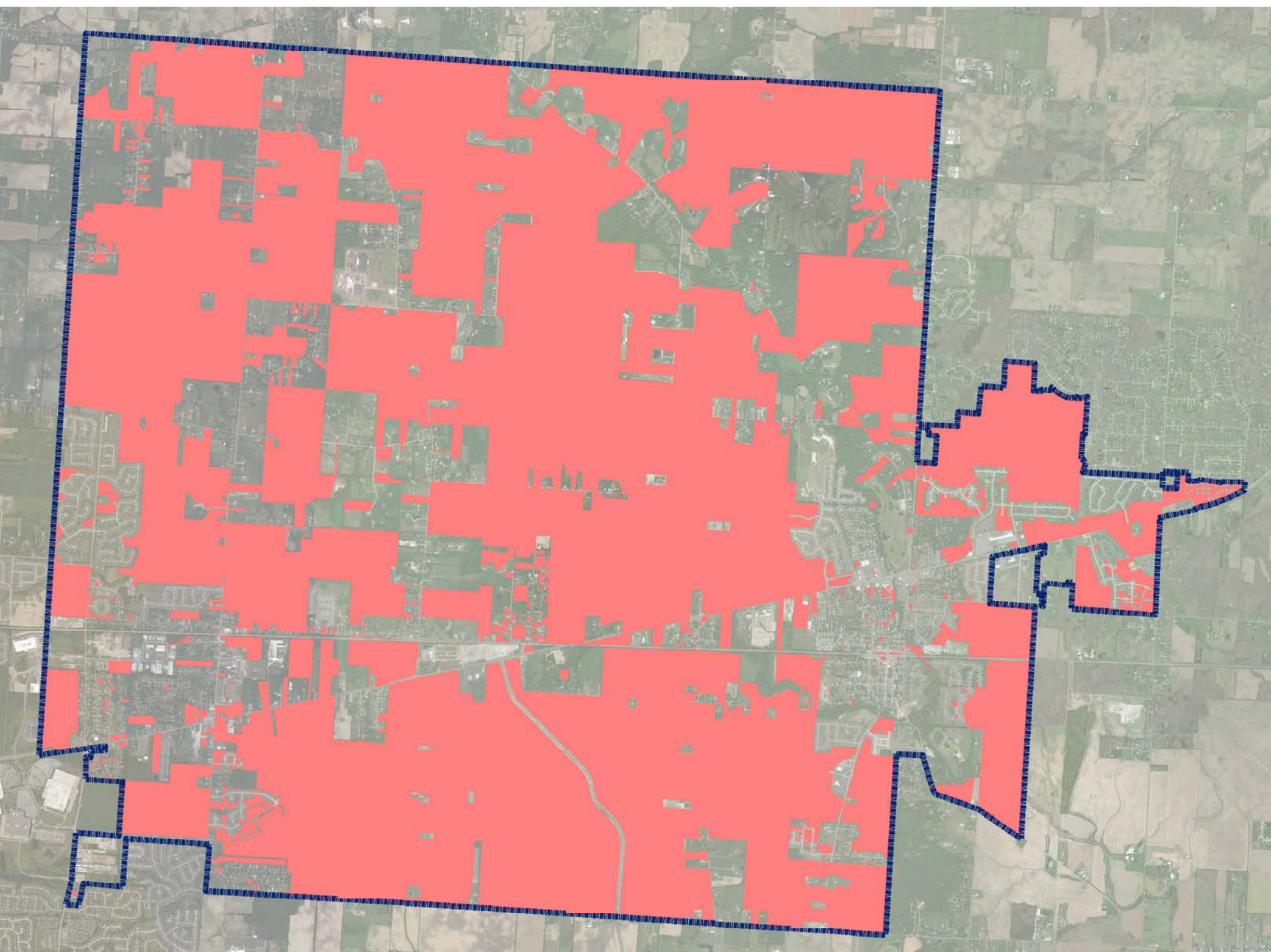


- Agriculture
- Residential- Single Family
- Residential- Multifamily (2-3 familes)
- Residential- Other
- Residential- Multifamily (4+ families)
- Residential- Retirement Community
- Office
- Commercial
- Automotive
- Parking
- Restaurant
- Hotel
- Hospital
- Light Industrial
- Industrial- Heavy
- Government
- Exempt
- Parks & Rec
- Church
- Cemetery
- Utility
- Vacant / Underutilized

Land Use Breakdown

Much of Pataskala's land is currently in agricultural use or vacant (66%).





Agriculture & Vacant Land

CITY

29 square miles
(18,400 acres)

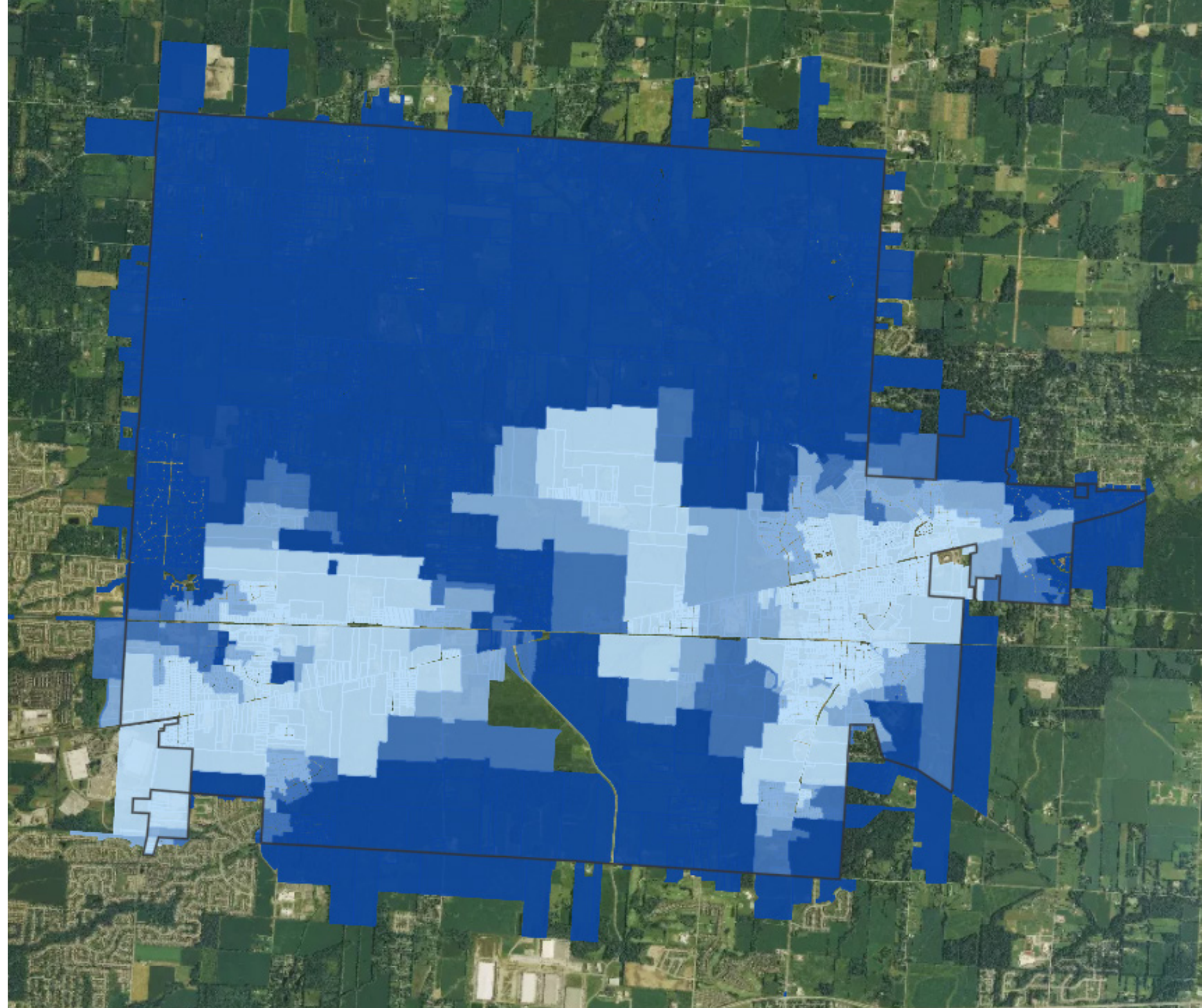
AG/VACANT

18.7 square miles
(12,000 acres)

 Agriculture & Vacant Land

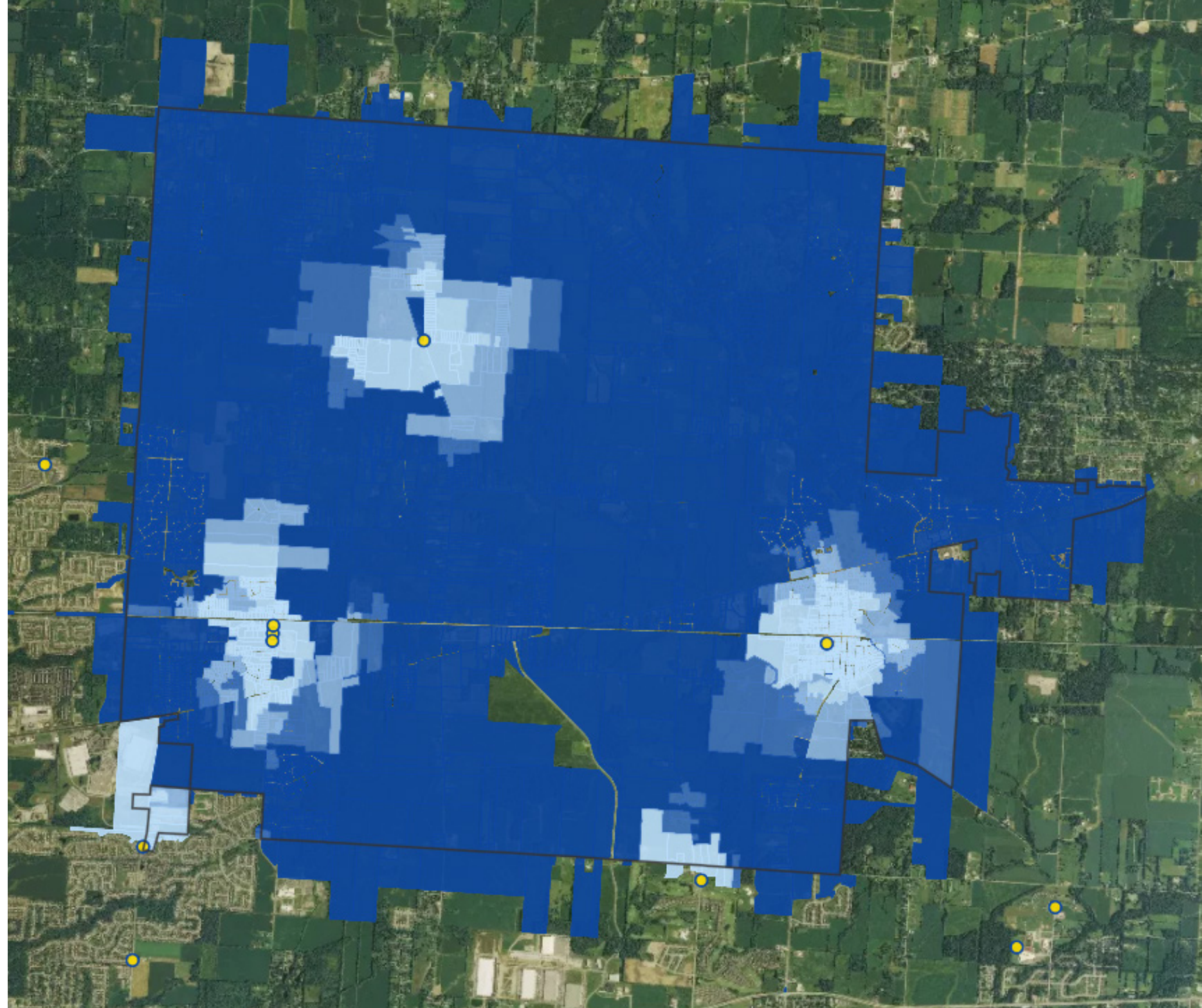
Walkability: *Restaurants*

Walk Times



Walkability: Schools

Walk Times



Issues & Opportunities

Issues & Opportunities

- What are the **key** issues facing Pataskala?
- **Opportunities?**
- How about in **15 years?**



Stakeholder Nomination

Stakeholder Nomination

- Is there a business owner, community advocate, or passionate resident you would like to nominate as a stakeholder?
- The planning team will meet with stakeholders in small groups to solicit feedback from diverse points of view.



Next Steps

SC Meeting 2:
May 24th, 7:00-9:00 PM

Review and validate existing conditions

Outline areas for additional research

Prepare for Public Meeting #1



Thank you!